

# Outokumpu Circle Green® - stainless steel of tomorrow, available today.

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Head of Sustainability & Technical Customer Service

Webinar - 30.08.2023

# Outokumpu is the global leader in sustainable stainless steel with 70 % lower carbon footprint

Outokumpu's successful year 2022\*

Net sales

**9.5**

EUR billion

Stainless steel deliveries

**2.1**

million tonnes

Adjusted EBITDA

**1,256**

EUR million

Industry innovation



100% stainless steel.  
Down to 8% the carbon footprint.

**94%**

recycled content in production, lowest carbon footprint in the industry

Operations in over

**30**

countries

Personnel

**8,357**

\*continuing operations

# Outokumpu is the leading producer of sustainable stainless steel globally



Own FeCr mine in Kemi ensures access to lowest carbon footprint FeCr

# Ambitious climate targets

We are the only stainless steel company with an approved SBTi target aligned with the

# 1.5°C

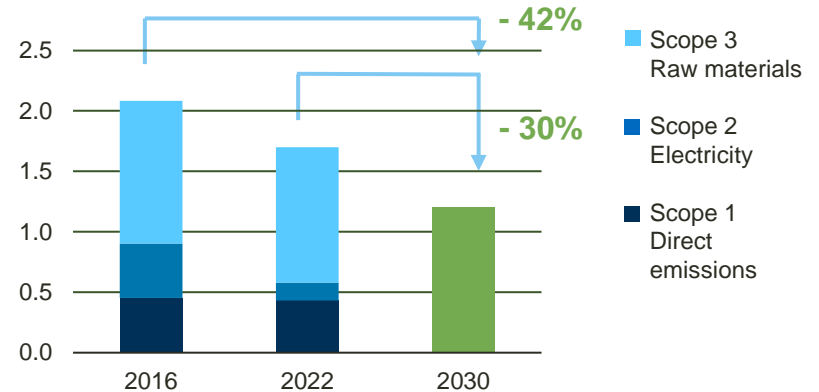
ambition.



SCIENCE  
BASED  
TARGETS

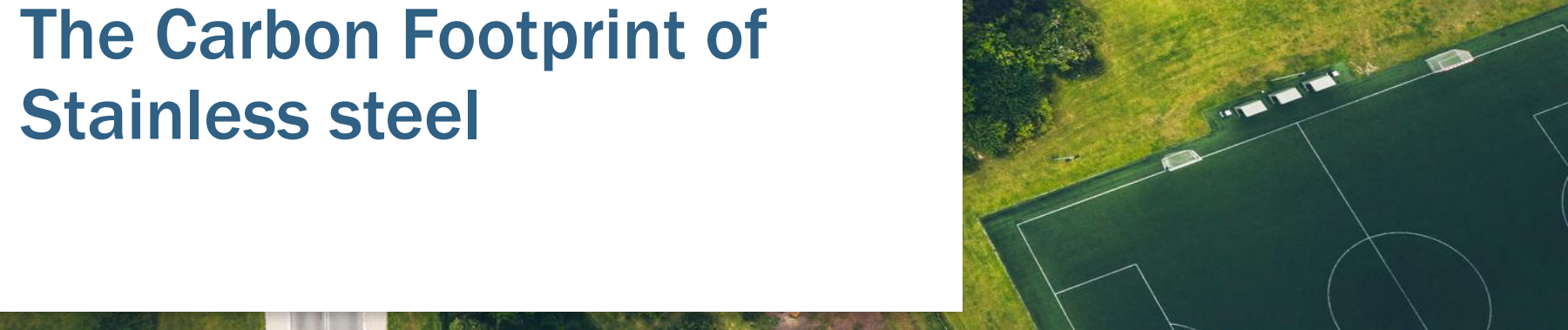
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Emission intensity (tCO<sub>2</sub>-eq/t of stainless steel)

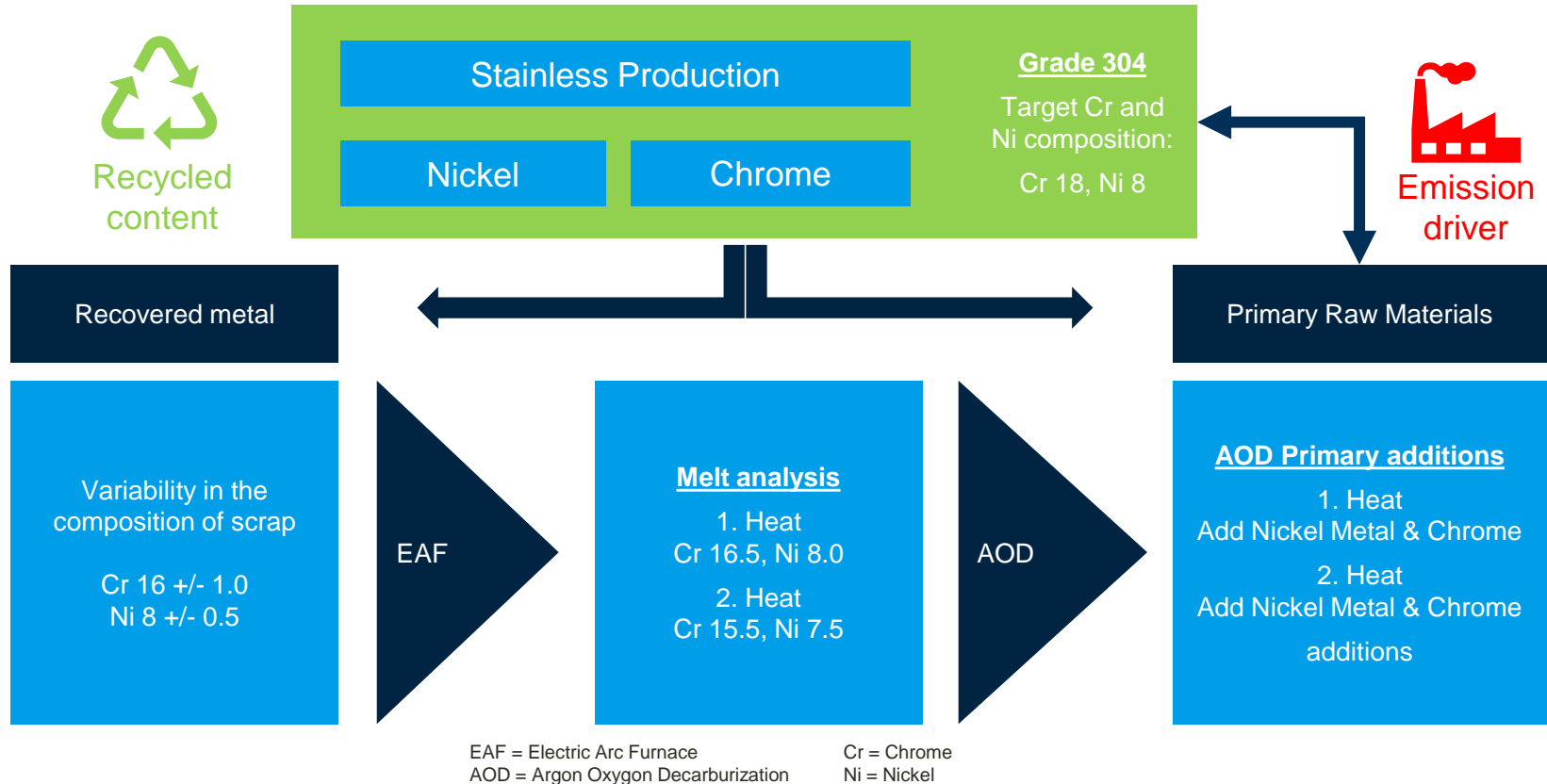




# The Carbon Footprint of Stainless steel



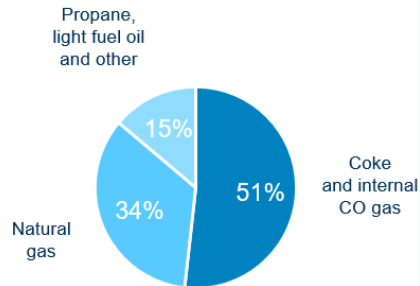
# Electric Arc Furnace based Stainless Steel Production



# Outokumpu Stainless Steel Carbon Footprint 2022

## Scope 1

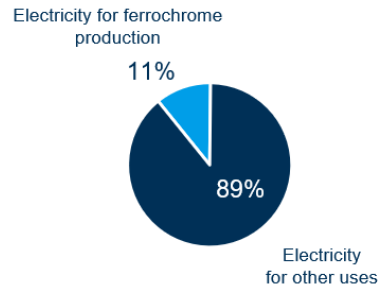
Addressing coke and fuel use has a significant impact on Scope 1 emissions.



Total: 1,043 ktCO<sub>2</sub>

## Scope 2

Absolute emissions can be significantly reduced by increasing the share of low-carbon electricity.

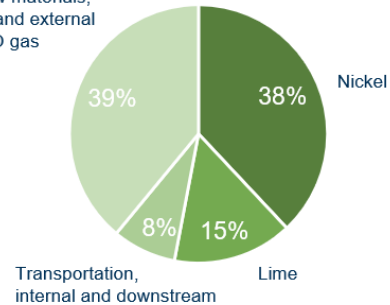


Total: 368 ktCO<sub>2</sub>

## Scope 3

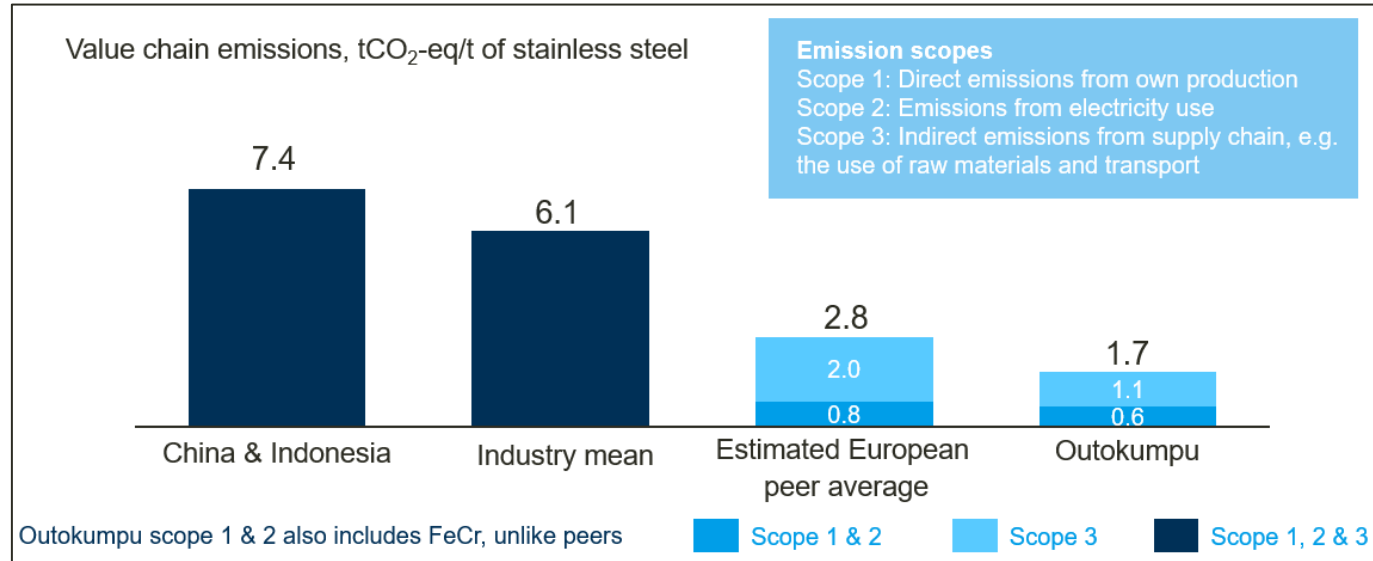
The main four raw materials amount to ~70% of our value chain emissions.

Other raw materials, services and external CO gas



Total: 2,718 ktCO<sub>2</sub>

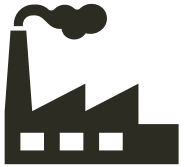
# Outokumpu is the industry benchmark for stainless steel carbon footprint



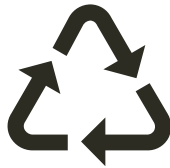


# Summary - Stainless Steel Carbon Footprint

**Scope 3** is the crucial element for stainless steel carbon footprint due to primary raw material emissions



Solely focussing on the **recycling content** will not solve the problem and take away the pull for sustainable primary raw materials



**Transparency** is needed to seriously drive decarbonization in the stainless industry





Two identical silver spoons are positioned vertically on either side of the central text, pointing downwards. They are highly reflective and detailed.

**100 years and nothing has changed.**

**Except everything has.**

Outokumpu Circle Green®  
is our leading innovation.  
We are the Industrial Evolution.

# The world's most sustainable stainless steel is here

## Circle Green Classic – towards zero carbon stainless steel

Global  
average  
CO<sub>2</sub> emissions

**6.1**

t of CO<sub>2</sub> per tonne  
of stainless steel

Circle  
Green Core<sup>a</sup>  
CO<sub>2</sub> emissions

**Down to  
0.5<sup>b</sup>**

t of CO<sub>2</sub> per tonne  
of stainless steel

Carbon  
footprint

**92%**

lower than the global  
average



Climate compensating or offsetting has not been used in calculating the emissions

<sup>a</sup> case example

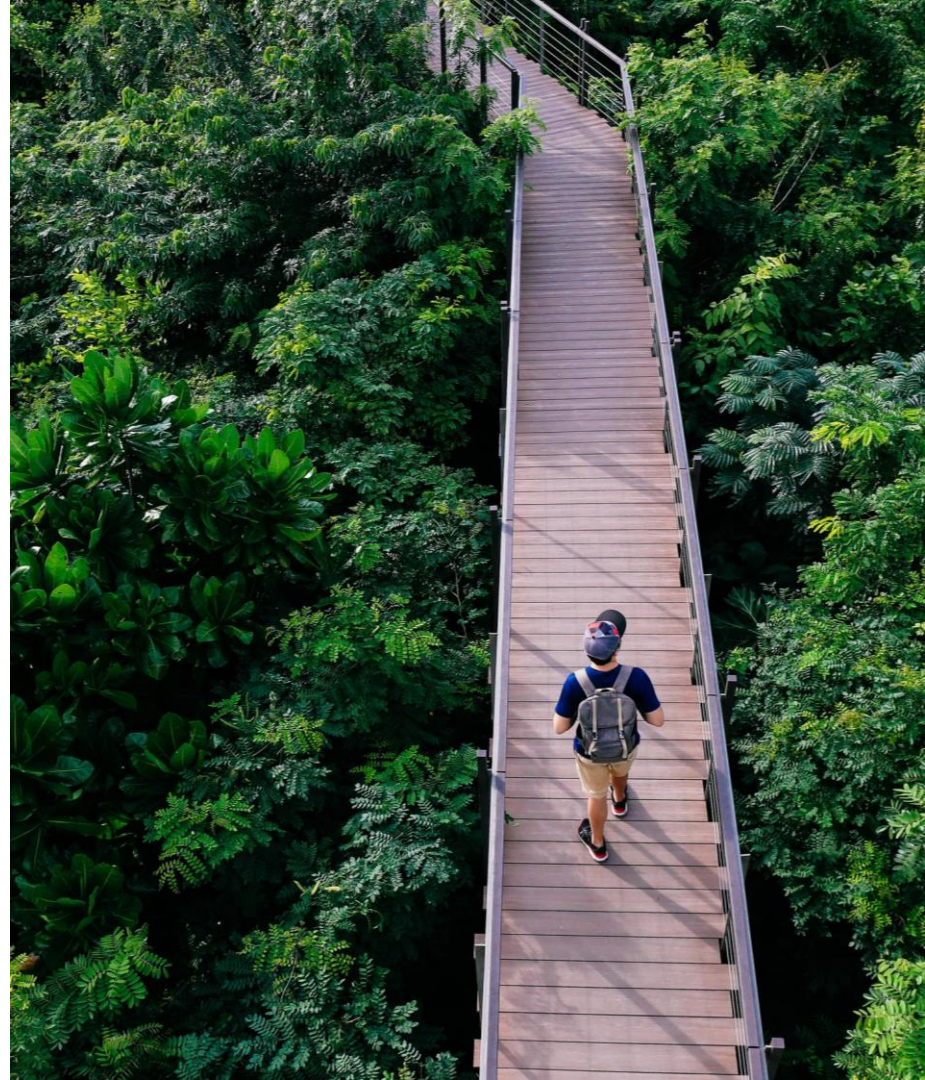
<sup>b</sup> Includes scopes 1, 2 and 3

# The world's most sustainable stainless steel

- Minimum of 50 % emission reduction compared to conventional Outokumpu product (Scope 1, 2, 3)\*
- Certified emission results
- No offsetting of emissions

**Premium material with significant Scope 3 reduction potential for customers**

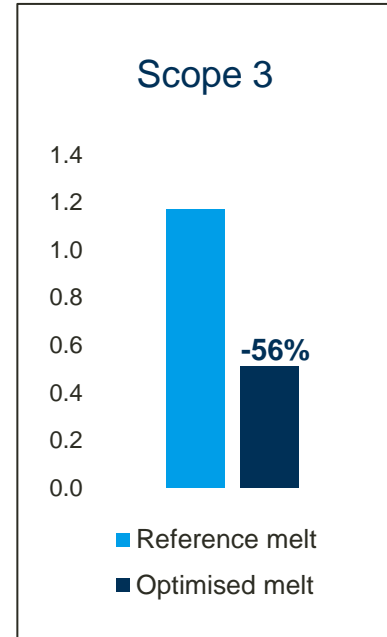
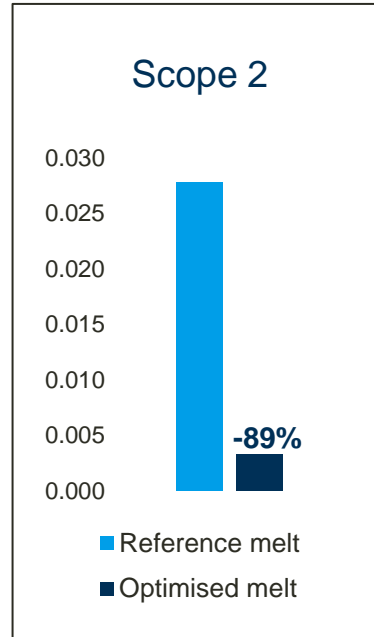
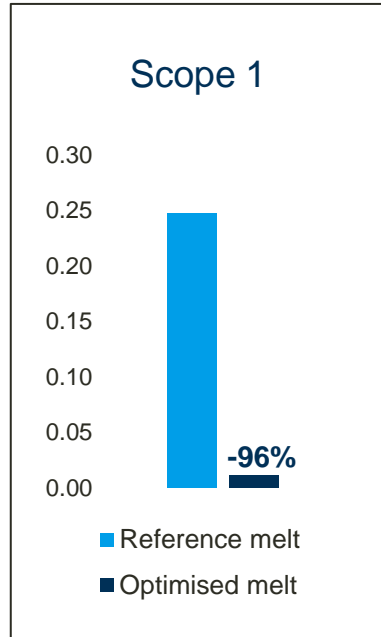
\*Baseline 12 month actual data Oct 21-Sep 22



# CO<sub>2</sub> reduction reference case 304



- Special raw materials
- Low carbon energies
- Production efficiency



# Outokumpu is the industry benchmark for stainless steel carbon footprint

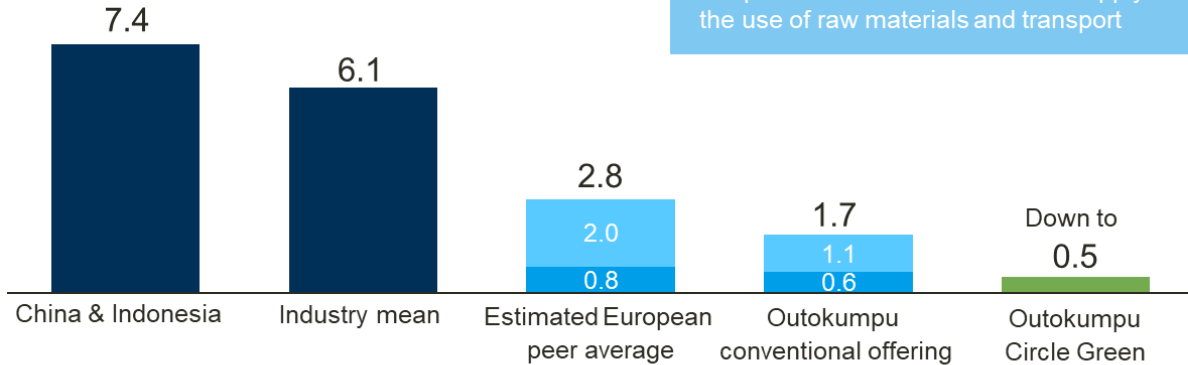
Value chain emissions, tCO<sub>2</sub>-eq/t of stainless steel

## Emission scopes

Scope 1: Direct emissions from own production

Scope 2: Emissions from electricity use

Scope 3: Indirect emissions from supply chain, e.g. the use of raw materials and transport



Outokumpu scope 1 & 2 also includes FeCr, unlike peers

 Scope 1 & 2

 Scope 3

 Scope 1, 2 & 3

# Our Circle Green product portfolio

## Circle Green Classic – towards zero carbon stainless steel

outokumpu  
classic



### Moda

Mildly  
corrosive  
environments

EN 1.4003

EN 1.4016

### Core

Corrosive  
environments

EN 1.4301

EN 1.4307

EN 1.4509

### Supra

Highly  
corrosive  
environments

EN 1.4404

outokumpu  
high performance stainless steel



Certificate of calculated  
Circle Green  
Product Carbon Footprint

1 (1)  
21.12.22  
v1.0  
Confidential

### Circle Green Certificate

#### About Circle Green

Circle Green is a CO<sub>2</sub> minimized product from Outokumpu. The focus is on sustainable consumables, a high recycling rate and an optimized production route. Offsetting has not been used in the calculations.

With this certificate we confirm that the delivered product complies with Outokumpu Circle Green standards. The carbon footprint calculation follows ISO 14067 and includes all three scopes, from cradle-to-gate. The calculation model has been critically reviewed by an external party, wsp.

#### Result

The carbon footprint of your order 0074760644 and material Certificate nro 966624/001 issued 26.5.2023 was **0,481t CO<sub>2</sub>e/t stainless Steel**

Compared to Outokumpu standard footprint of the grade 1.4301 (1,688 t CO<sub>2</sub>e/t stainless steel) we were able to achieve a reduction of 72%.

This results in the fact that through this order 25,3t CO<sub>2</sub> were saved.



Petri Mure

VP - Head of Sustainable Products & Operations

Operations - Business Line Stainless Europe



Dr. Max Menzel

Head of Sustainability & Technical Customer Service

Sales - Business Line Stainless Europe





# Circle Green Customer voices



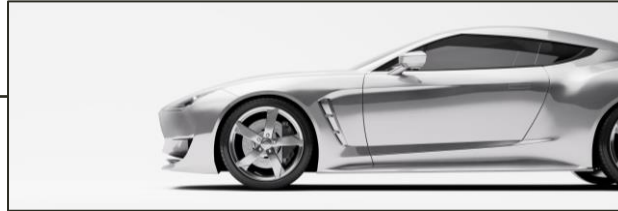
## FISKARS EST. GROUP 1649

“...from innovative, lower emission raw materials to long-lasting, quality cookware,” - **Nathalie Ahlström**, President and CEO at Fiskars Group.



## BOYSEN

“...We are proud to have found two strategic partners to further advance the important topic of sustainability and CO<sub>2</sub> neutrality in the supply chain. True to our path – without change, no future”, **Rolf Geisel**, CEO of Boysen Group.



thyssenkrupp

“...We want to support our customers and partners in developing sustainable solutions – such as using Circle Green with up to 92% lower carbon footprint ...” - **Marcus Wöhl**, CEO of thyssenkrupp Materials Processing Europe.

## PUREM by Eberspächer

“...drive innovations for our exhaust gas purification systems in conventional as well as future drive types like the hydrogen engine. This includes the material used in our products. To reduce its carbon footprint is a focal point” - **Uwe Ackermann**, Vice President Global Procurement, Purem by Eberspächer.

## SVERDRUP STEEL

“Sustainable stainless steel has been part of our strategy for many years, and this collaboration is the next phase for us towards a better tomorrow.”, **Steffen P.**, Sales Director at Sverdrup Steel.

## LEMVIGH-MÜLLER

“...be one of the first wholesalers in Europe to offer stainless grades with the market's lowest CO<sub>2</sub> footprint from local stock”. **Anders Voldsgaard Clausen**, Senior Sales Director

## klöckner & co

“...important step for our company in the right direction. With this we enable even more of our customers to build sustainable value chains already today and strengthen our position as a pioneer of sustainability,”- **Guido Kerkhoff**, CEO of Klöckner & Co.

## NORDIC STEEL part of great solutions

“...Together with Outokumpu, we see great opportunities for customers in all types of industries to reduce their CO<sub>2</sub> emissions by choosing the most sustainable alternative,” - **Børre Lobekk**, President and CEO of Nordic Steel.

A photograph of a worker in a yellow safety vest and hard hat looking at a tablet in a field with wind turbines in the background. The worker is standing on a gravel path next to a white structure with a metal staircase. The background shows a grassy field with several wind turbines under a cloudy sky.

**Why now is the time to  
start managing your CO<sub>2</sub>  
footprint**

# Environmental benefits by actively managing CO<sub>2</sub>

## Example stainless steel consumer

Today			Switch to Outokumpu			Switch to Circle Green		
Tons stainless steel	CO <sub>2</sub> Value	Sum tCO <sub>2</sub>	Tons stainless steel	CO <sub>2</sub> Value	Sum tCO <sub>2</sub>	Tons stainless steel	CO <sub>2</sub> Value	Sum tCO <sub>2</sub>
2000	China & Indonesia (7.4 tCO <sub>2</sub> )	14.800	2000	Outokumpu Average (1.7 tCO <sub>2</sub> )	3.400	2000	CircleGreen min. 50% lower CO <sub>2</sub>	1.700
2000	Outokumpu Average (1.7 tCO <sub>2</sub> )	3.400	2000	Outokumpu Average (1.7 tCO <sub>2</sub> )	3.400	2000	CircleGreen min. 50% lower CO <sub>2</sub>	1.700
SUM	CO <sub>2</sub>	18.200	SUM	CO <sub>2</sub>	6.800	SUM	CO <sub>2</sub>	Max. 3.400

Potential to avoid > 14 800 t CO<sub>2</sub> (81 %) by active supplier management



1 tree needs 40 years to decompose 1 ton of CO<sub>2</sub>

# Product carbon footprint cradle to gate (PCF)

Now available on our certificates

## Validation



Our calculation model has been verified by WSP Global a Canadian based global engineering and consulting services company.

## Followed standards

DIN EN ISO 14067 s  
tandard for carbon footprint

&

EN15804  
sub-standards/PCRs





# Summary

outokumpu 

**Sustainability  
Yearbook Member**  
S&P Global ESG Score 2022



SCIENCE  
BASED  
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

