### **CEO's review**

Heikki Malinen, President and CEO

March 31, 2021 Outokumpu Annual General Meeting 2021



### **CEO's review**

- Outokumpu as a company
- Market environment
- Sustainability
- Financial review
- Strategy
- Questions & answers





### Outokumpu as a company



## Stainless steel steers society towards more sustainable consumption



- Corrosion resistant
- Heat resistant
- High strength
- Hygienic
- Aesthetic
- Recyclable
- Cost efficient
- Durable



## The world needs hygienic, recyclable and durable materials

#### Population and economic growth

- Healthcare
- Clean water
- Appliances

### Climate change and limited resources

- Energy investments
- Resource efficiency

#### **Urbanization**

- Infrastructure and construction
- Traffic, trains and bridges

#### Stainless steel is sustainable

Long-lasting, endlessly recyclable materials



## Outokumpu – The leading producer of sustainable stainless steel globally

#### Outokumpu in 2020





Flat stainless steel products and ferrochrome are Outokumpu's core businesses

#### **Flat products**

Business areas Europe and the Americas produce flat stainless steel products that can be used diversely for different purposes in different industries.

#### **Ferrochrome**

Ferrochrome is an important raw material in the production of stainless steel, and Outokumpu owns the only chrome mine in Europe located in Kemi, Finland.







## A vast product portfolio and extensive offering of specialty grades for demanding circumstances

Standard products 70%



- Automotive
- Appliances
- Consumer durables

High-value products 30%

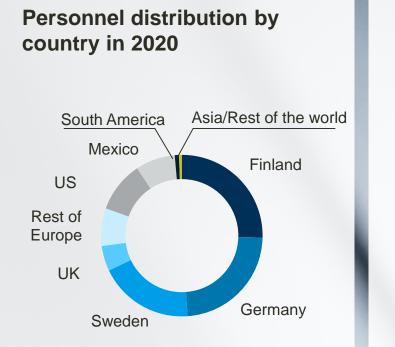


- Process industry
- Construction
- Oil and gas industry



### **Competent personnel guarantees our success**





Personnel distribution by gender in 2020

Male 84%

Female 16%





## Market environment



## In 2020, the operating environment was exceptionally challenging

The COVID-19 pandemic impacted demand Low priced imports from Asia took market share

Prices were historically low in Europe



## Ferronickel and stainless steel production in Asia has grown immensely

#### Asia

- Significant overcapacity
- Capacity is exportdriven and maintained by state subsidies



#### **North America**

- Low level of imports after U.S. import tariffs (Section 232) in 2018
- Aggressive implementation of protection measures

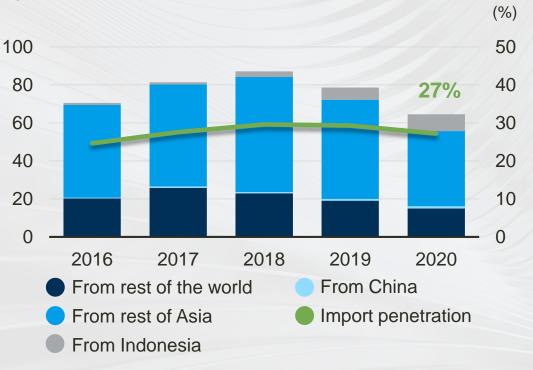
#### Europe

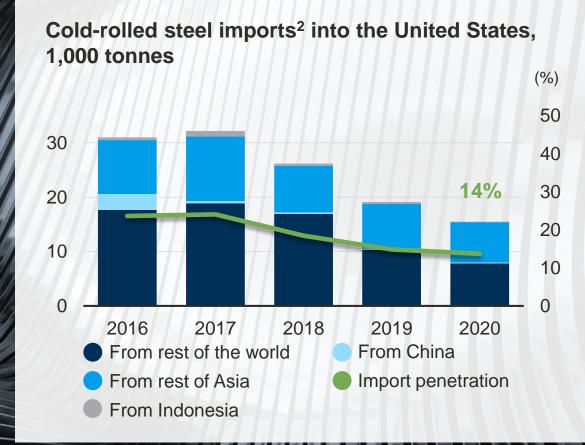
- Import pressure from Asia
- Import quotas set in 2018 after U.S. import tariffs
- Other protection measures (China, Indonesia, Taiwan)
- Cautious implementation
  of protection measures



### Imports into Europe have remained at a high level

### Cold-rolled steel imports<sup>1</sup> into Europe, 1,000 tonnes





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Cold rolled, monthly average. Source: Eurofer, March 2021
 Cold rolled, monthly average. Source: Foreign Trade Statistics, American Iron & Steel Institute, February 2021

## All available tools for use to ensure fair competition and a sustainable future

### **European safeguards** Anti-dumping (import quotas) duties Anti-subsidy **Carbon border** duties adjustment





## Sustainability



## The best occupational safety results in history despite the pandemic

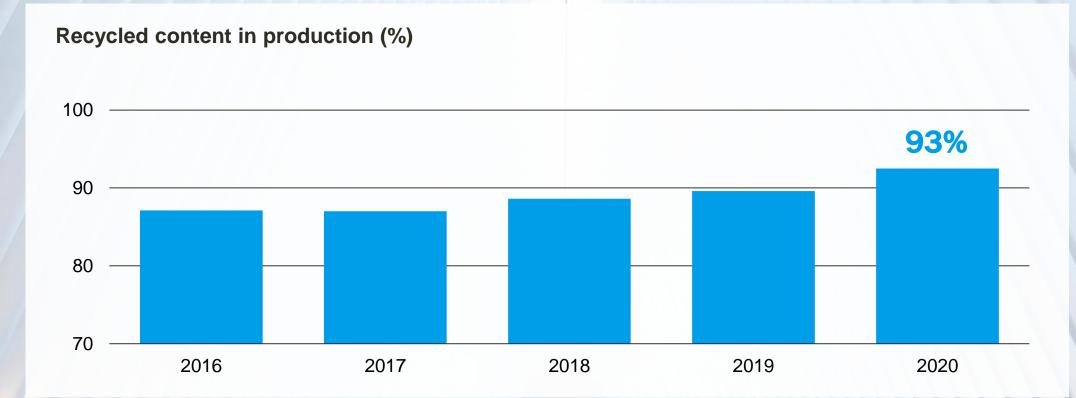
Number of total recordable incidents per million working hours





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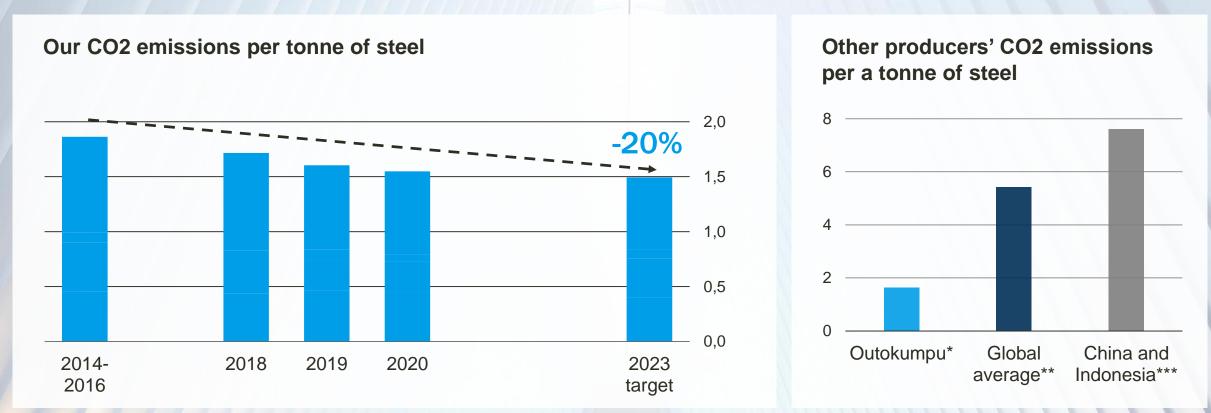
### **Recycled content at a record-breaking level** – the highest recycled content in the industry



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### Only one fifth of the Asian producers' CO2 emissions

The aim is to reduce our carbon footprint by 20% by 2023 and achieve carbon neutrality by  $2050^{1}$ 



1) Our commitment to carbon neutrality includes both direct and indirect emissions. We engage in close cooperation with our suppliers regarding our raw material production and transport to ensure that our suppliers identify their opportunities to reach carbon neutrality by 2050. \*) Source: Outokumpu January 2020

\*\*) ISSF's study from 2018 and the figures for China and Indonesia

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\*\*\*) Outokumpu estimate

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### Sustainable supply chain

- We are developing the monitoring of our supply chain further
- We increase the transparency of our procurement and monitoring

#### Ferronickel supplier Vale in Brazil

- Independent on-site audit
- Regular reviews of the situation
- We influence on the basis of our commercial relationship

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## **Financial review**

Pia Aaltonen-Forsell, CFO



# The financial review of the year 2020

- Financial development almost at 2019 level despite the pandemic
- Stabilizing financial position
- Strong cash flow
- Lower net debt, we continue to strengthen our balance sheet
- We are executing the first phase of the new strategy





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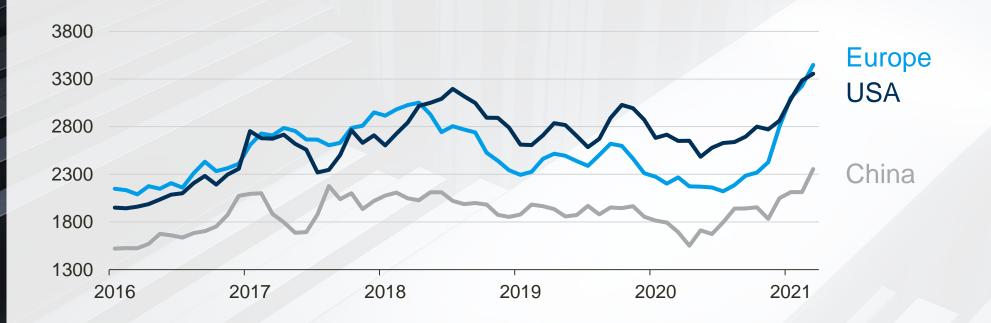
Group key figures		2020	2019
Stainless steel deliveries	1,000 tonnes	2,121	2,196
Net sales	EUR million	5,639	6,403
Adjusted EBITDA	EUR million	250	263
Net income/loss	EUR million	-116	-75
Earnings per share	EUR	-0.28	-0.18
Cash flow from operations	EUR million	322	371
Interest-bearing net debt	EUR million	1,028	1,155
Debt-to-equity ratio	%	43.6	45.1
Personnel at the end of the period		9,915	10,390

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22 | March 31, 2021

## Stainless steel prices have strengthened significantly lately

Transaction prices, 304 grade, stainless steel, USD per ton



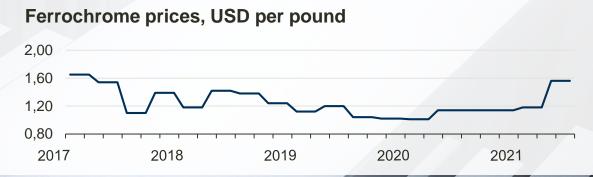


## Global competition requires stronger competitiveness

#### **Cost structure**

- Raw materials 60%
- Energy and consumables 10–15%
- Personnel expenses 10–15 %

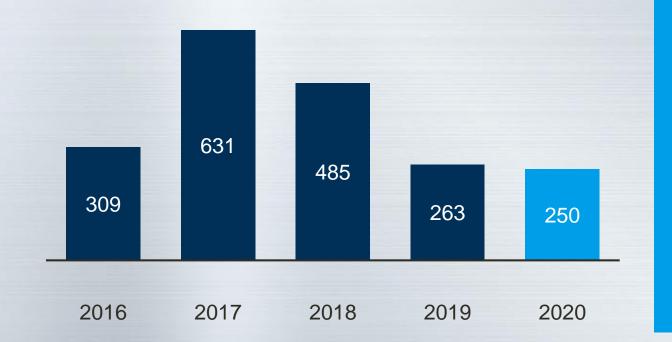






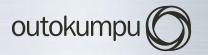
## Significant cost savings supported profitability in 2020

#### Group adjusted EBITDA, EUR million



#### Year 2020 compared to 2019

- Demand was weaker and stainless steel deliveries decreased by 3%
- Prices were significantly lower especially in Europe but also in Americas
- We lowered our cost level



## Adjusted EBITDA development by business area, EUR million

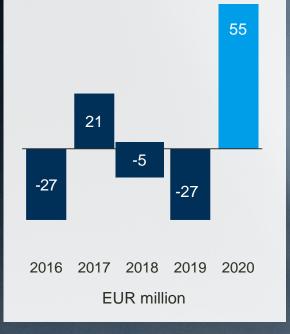
#### Europe

Downward trend must be turned around



#### Americas

Profitability improved already significantly



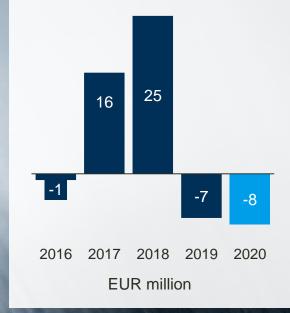
#### Ferrochrome

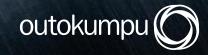
Successful maintenance break



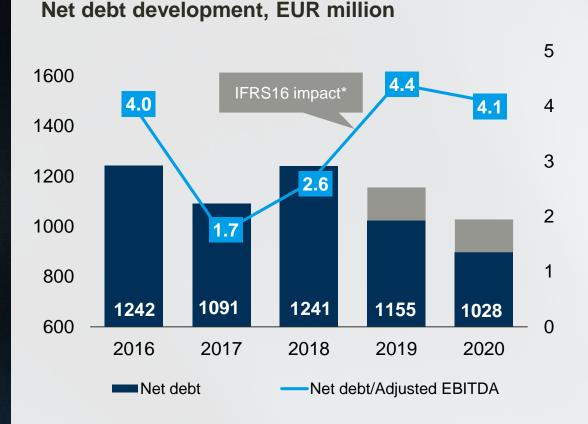
#### **Long Products**

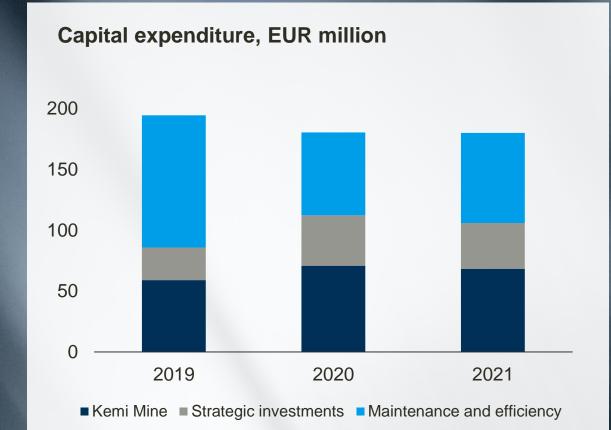
The turnaround has started





## Despite the exceptionally challenging year, we managed to decreased our net debt







. \* Implementation impact on January 1, 2019 EUR 131 million.

### Outlook for Q1/2021

The stainless steel market has begun to recover after the global downturn caused by the COVID-19 pandemic.

The demand for stainless steel is strengthening, and both business areas Europe and Americas are expected to see a seasonal increase in volumes.

Consequently, Outokumpu expects its stainless steel deliveries for the whole Group to increase in the first quarter by 10–20% compared to the fourth quarter.

Adjusted EBITDA for the first quarter of 2021 is expected to be higher compared to the fourth quarter of 2020.





## Strategy



# The new three-phase strategy was launched in November 2020, in the first phase we are de-risking the company

Phase 1 2021-2022

Margin improvement and de-leveraging the balance sheet

Targeted productivity investments to improve margins

Phase 2

2023-2025

Continue de-leveraging the balance sheet

Phase 3

2026-

Investing in growth and

sustainability

Customer's first choice in sustainable stainless steel



## Key focus areas require determined implementation to improve performance

Key focus areas in the strategy

Group-level targets

Customer excellence

Cost and capital discipline

Lean and agile organization

€200 million EBITDA improvement\*

<3.0x Net debt / EBITDA

\*run-rate improvement from actions by year-end 2022.



## Our experienced and competent management team is responsible for the strategy execution



Heikki Malinen President & CEO



Pia Aaltonen-Forsell CFO



**Thomas Anstots** Executive Vice President, Commercial, Business Area Europe



Niklas Wass Executive Vice President, Operations, Business Area Europe



Tamara Weinert Acting President, Business Area Americas



Martti Sassi President, Business Area Ferrochrome



Johann Steiner Chief Human Resources Officer



Stefan Erdmann Chief Technology Officer & Sustainability



## Customer's first choice as a provider of sustainable stainless steel

**Strategy** Phase 1 in 2021–2022 De-risking the company

### **Expertise**

Committed and competent personnel First-class occupational safety

### **Sustainability**

Emissions, energy, supply chain





### **Questions & answers**

