CEO's review

Heikki Malinen, President and CEO

March 31, 2021 Outokumpu Annual General Meeting 2021







Outokumpu as a company



Stainless steel steers society towards more sustainable consumption









- Corrosion resistant
- Heat resistant
- High strength
- Hygienic
- Aesthetic
- Recyclable
- Cost efficient
- Durable



The world needs hygienic, recyclable and durable materials

Population and economic growth

- Healthcare
- Clean water
- Appliances

Climate change and limited resources

- Energy investments
- Resource efficiency

Urbanization

- Infrastructure and construction
- Traffic, trains and bridges

Stainless steel is sustainable

Long-lasting, endlessly recyclable materials



Outokumpu – The leading producer of sustainable stainless steel globally

Outokumpu in 2020

Net sales

EUR

5.6

billion

Stainless steel deliveries

2.12

million tonnes

Adjusted EBITDA

EUR

250

million

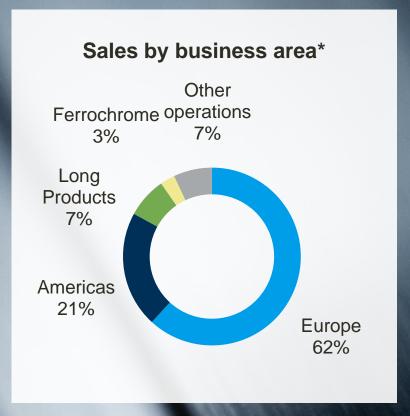
Over 90%
recycled content
in production,
lowest carbon
footprint in the
industry

Operations in over

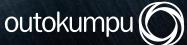
30

countries

Listed on Nasdaq Helsinki







Flat stainless steel products and ferrochrome are Outokumpu's core businesses

Flat products

Business areas Europe and the Americas produce flat stainless steel products that can be used diversely for different purposes in different industries.







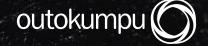
Ferrochrome

Ferrochrome is an important raw material in the production of stainless steel, and Outokumpu owns the only chrome mine in Europe located in Kemi, Finland.









A vast product portfolio and extensive offering of specialty grades for demanding circumstances

Standard products 70%





- Automotive
- Appliances
- Consumer durables

High-value products 30%

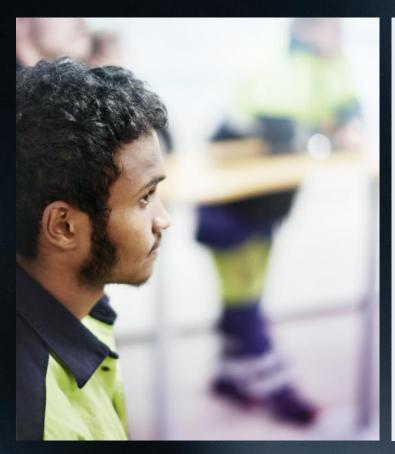




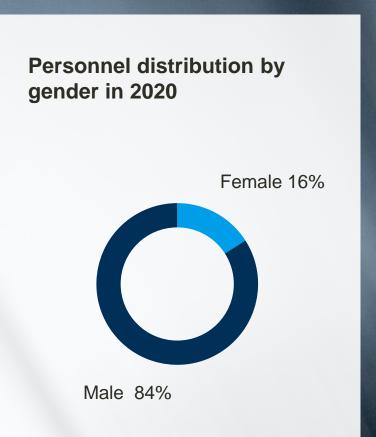
- Process industry
- Construction
- Oil and gas industry



Competent personnel guarantees our success











Market environment



In 2020, the operating environment was exceptionally challenging

The COVID-19 pandemic impacted demand

Low priced imports from Asia took market share

Prices were historically low in Europe

Ferronickel and stainless steel production in Asia has grown immensely

Asia

- Significant overcapacity
- Capacity is exportdriven and maintained by state subsidies



North America

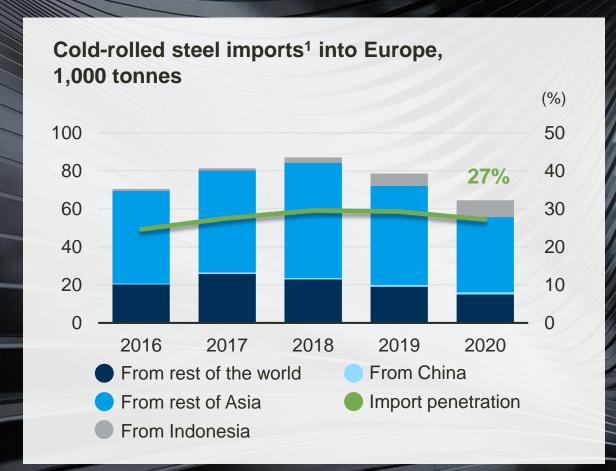
- Low level of imports after U.S. import tariffs (Section 232) in 2018
- Aggressive implementation of protection measures

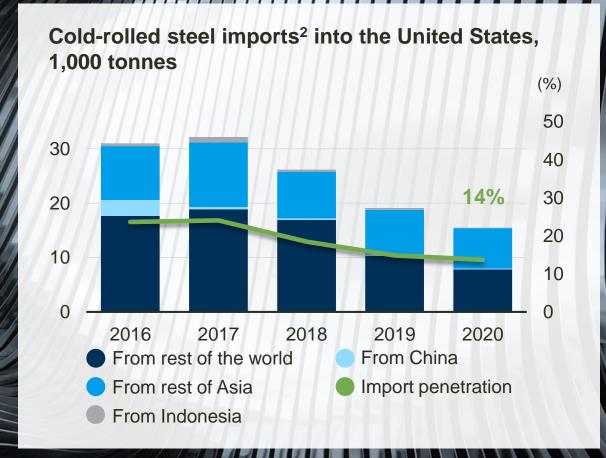
Europe

- Import pressure from Asia
- Import quotas set in 2018 after U.S. import tariffs
- Other protection measures (China, Indonesia, Taiwan)
- Cautious implementation of protection measures



Imports into Europe have remained at a high level







All available tools for use to ensure fair competition and a sustainable future

European safeguards (import quotas)

Anti-dumping duties

Anti-subsidy duties

Carbon border adjustment

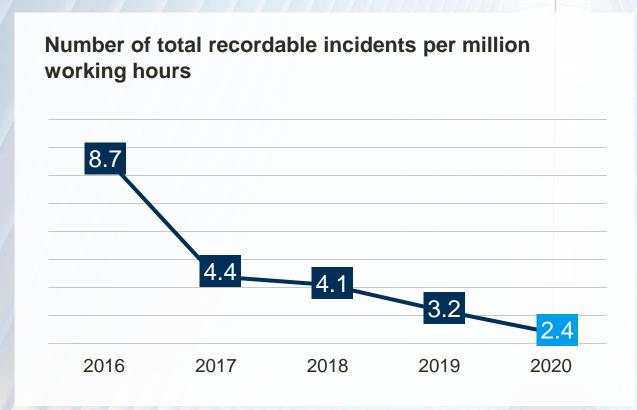




Sustainability



The best occupational safety results in history despite the pandemic

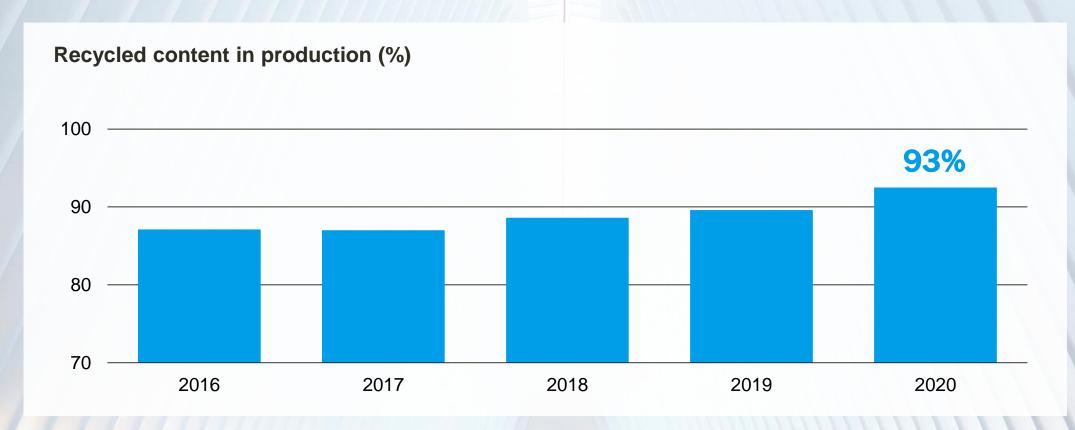








Recycled content at a record-breaking level – the highest recycled content in the industry

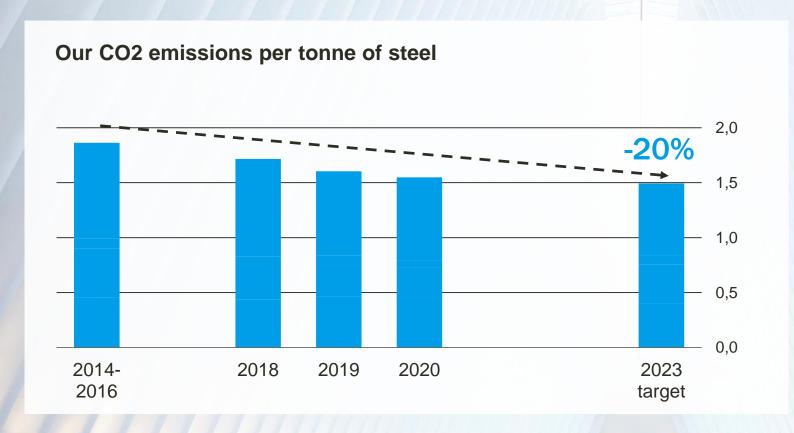


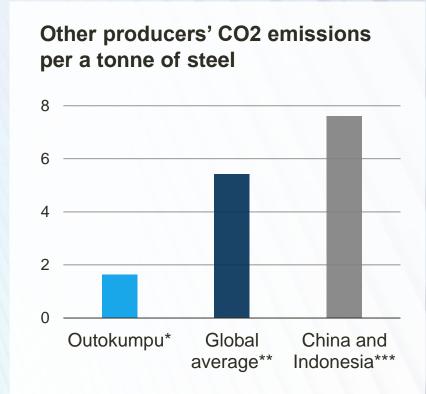




Only one fifth of the Asian producers' CO2 emissions

The aim is to reduce our carbon footprint by 20% by 2023 and achieve carbon neutrality by 2050¹







¹⁾ Our commitment to carbon neutrality includes both direct and indirect emissions. We engage in close cooperation with our suppliers regarding our raw material production and transport to ensure that our suppliers identify their opportunities to reach carbon neutrality by 2050.

^{*)} Source: Outokumpu January 2020

^{**)} ISSF's study from 2018 and the figures for China and Indonesia

^{***)} Outokumpu estimate

Sustainable supply chain

- We are developing the monitoring of our supply chain further
- We increase the transparency of our procurement and monitoring

Ferronickel supplier Vale in Brazil

- Independent on-site audit
- Regular reviews of the situation
- We influence on the basis of our commercial relationship







Financial review

Pia Aaltonen-Forsell, CFO



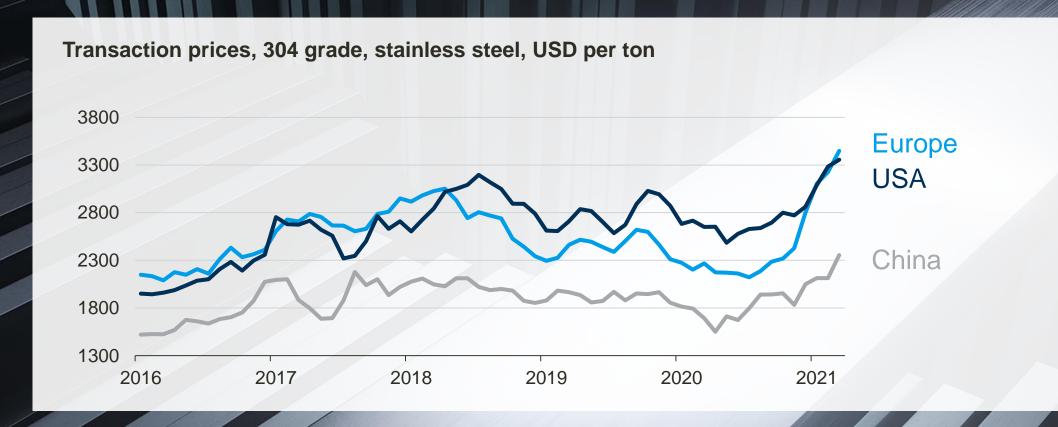
The financial review of the year 2020

- Financial development almost at 2019
 level despite the pandemic
- Stabilizing financial position
- Strong cash flow
- Lower net debt, we continue to strengthen our balance sheet
- We are executing the first phase of the new strategy



Group key figures		2020	2019
Stainless steel deliveries	1,000 tonnes	2,121	2,196
Net sales	EUR million	5,639	6,403
Adjusted EBITDA	EUR million	250	263
Net income/loss	EUR million	-116	-75
Earnings per share	EUR	-0.28	-0.18
Cash flow from operations	EUR million	322	371
Interest-bearing net debt	EUR million	1,028	1,155
Debt-to-equity ratio	%	43.6	45.1
Personnel at the end of the period		9,915	10,390

Stainless steel prices have strengthened significantly lately



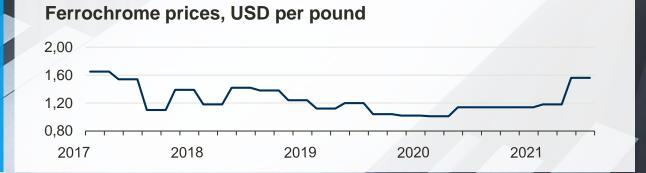


Global competition requires stronger competitiveness

Cost structure

- Raw materials 60%
- Energy and consumables 10–15%
- Personnel expenses 10–15 %

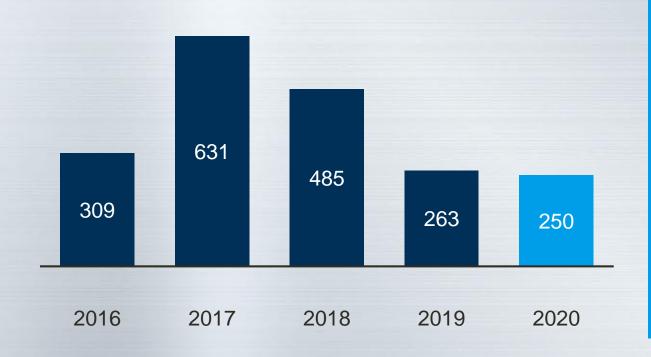






Significant cost savings supported profitability in 2020

Group adjusted EBITDA, EUR million

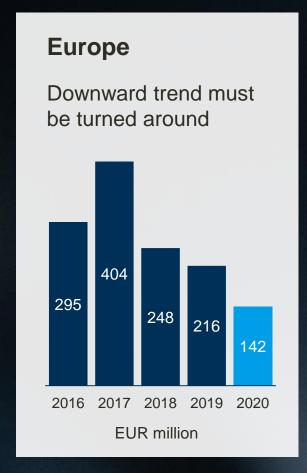


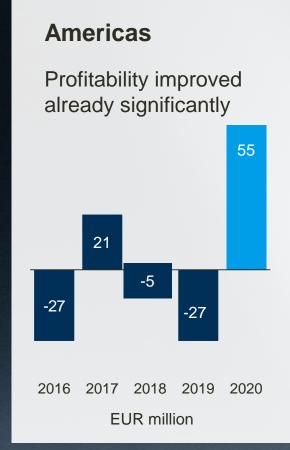
Year 2020 compared to 2019

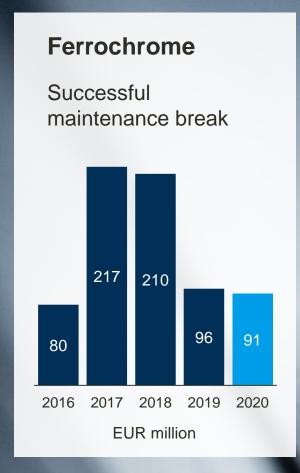
- Demand was weaker and stainless steel deliveries decreased by 3%
- Prices were significantly lower especially in Europe but also in Americas
- We lowered our cost level

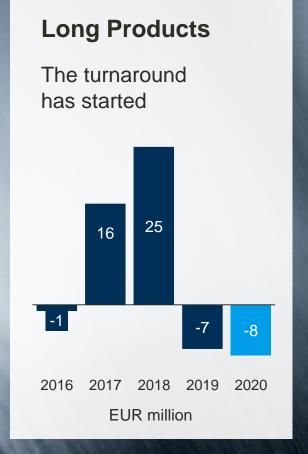


Adjusted EBITDA development by business area, EUR million



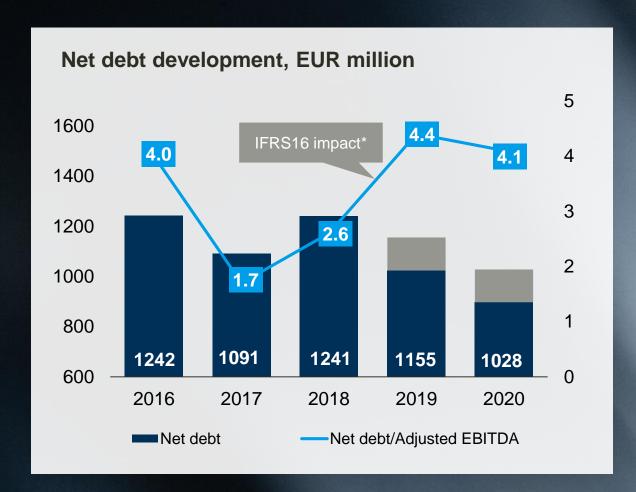


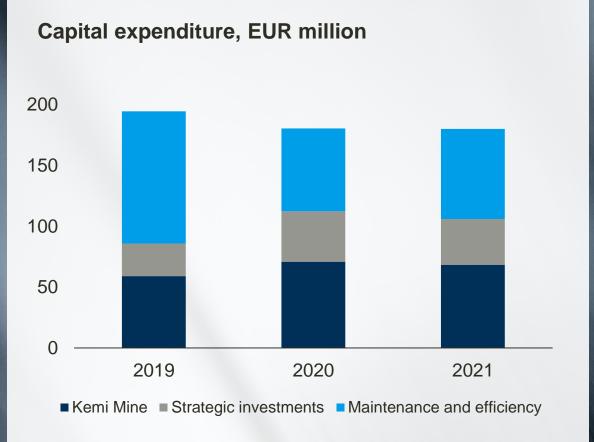






Despite the exceptionally challenging year, we managed to decreased our net debt







Outlook for Q1/2021

The stainless steel market has begun to recover after the global downturn caused by the COVID-19 pandemic.

The demand for stainless steel is strengthening, and both business areas Europe and Americas are expected to see a seasonal increase in volumes.

Consequently, Outokumpu expects its stainless steel deliveries for the whole Group to increase in the first quarter by 10–20% compared to the fourth quarter.

Adjusted EBITDA for the first quarter of 2021 is expected to be higher compared to the fourth quarter of 2020.





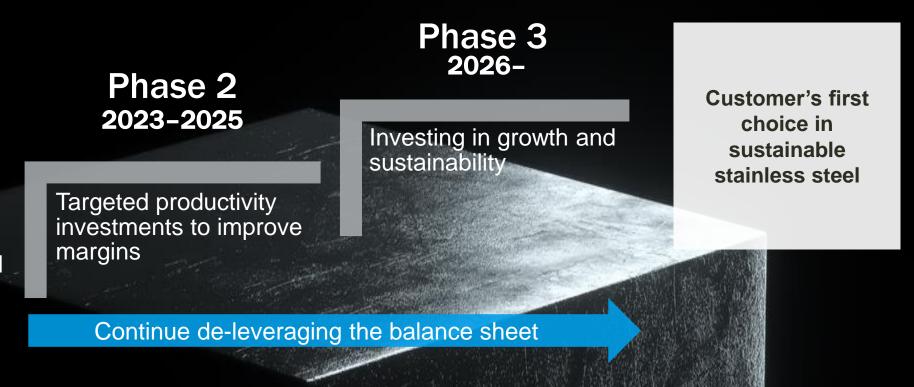
Strategy



The new three-phase strategy was launched in November 2020, in the first phase we are de-risking the company

Phase 1 2021-2022

Margin improvement and de-leveraging the balance sheet



Key focus areas require determined implementation to improve performance

Key focus areas in the strategy

Group-level targets

Customer excellence

Cost and capital discipline

Lean and agile organization

€200
million
EBITDA
improvement*

<3.0x
Net debt /
EBITDA

*run-rate improvement from actions by year-end 2022.



Our experienced and competent management team is responsible for the strategy execution



Heikki Malinen
President & CEO



Pia Aaltonen-Forsell CFO



Thomas Anstots
Executive Vice President, Commercial,
Business Area Europe



Niklas WassExecutive Vice President, Operations,
Business Area Europe



Tamara Weinert
Acting President, Business Area Americas



Martti Sassi President, Business Area Ferrochrome



Johann Steiner
Chief Human Resources Officer



Stefan ErdmannChief Technology Officer & Sustainability



Customer's first choice as a provider of sustainable stainless steel

Strategy

Phase 1 in 2021–2022

De-risking the company

Expertise

Committed and competent personnel First-class occupational safety

Sustainability

Emissions, energy, supply chain





Questions & answers

