## Outokumpu Oyj Annual General Meeting 2014

April 14, 2014





## Opening of the Annual General Meeting Item 1 on the agenda

Jorma Ollila, Chairman of the Board of Directors



#### Board of Directors in 2013

- 640 million rights offering was oversubscribed by 23%
- Outokumpu's transformation meant active Board of Directors' work
  - 20 meetings during the past year
  - Average attendance frequency in Board meetings in 2013 was 93%
- Company is in a stronger financial position: less debt, strengthened balance sheet
- Work continues to return the company back to profitability



## Calling the Meeting to order Item 2 on the agenda



# Election of persons to scrutinize the minutes and to supervise the counting of the votes Item 3 on the agenda

Recording the legality of the meeting ltem 4 on the agenda



### Notice to the AGM 2014

- Notice published as a stock exchange release on February 13, 2014
- Notice has been available at www.outokumpu.com/en/investors/General-meetings
- Announcement of the AGM was published in Helsingin Sanomat on March 14, 2014





# Recording the attendance at the meeting and adoption of the list of votes Item 5 on the agenda



Presentation of the annual accounts, the report of the Board of Directors and the auditor's report for the year 2013

Item 6 on the agenda

Review by the Chief Executive Officer
Mika Seitovirta, CEO



## CEO's review





### Contents

- 1. Stainless steel market
- 2. Year 2013 and financial review
- 3. Strategy and action plan
- 4. Summary





### Outokumpu - Global leader in stainless steel

Cold rolling mill in San

Luis Potosí, Mexico. Focus on ferritics and tailored solutions.

#### Outokumpu profile

- Creates advanced materials that are efficient, long lasting and recyclable – helping to build a world that lasts forever
- Strong market position: Market share of 35% in Europe, 20% in NAFTA and 1% in Asia
- Employs about 12,500 professionals in more than 30 countries, with headquarters in Espoo, Finland

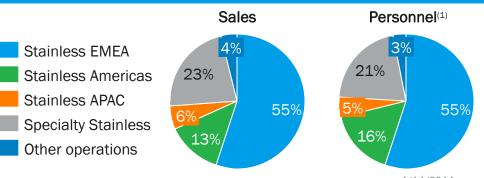
#### Key facts & figures (2013)

Sales	EURm	6,745
EBITDA	EURm	-165
Total assets	EURm	8,823
Personnel <sup>1)</sup>		12,561



#### Outokumpu global footprint USA Finland Sweden Cost efficient integrated Specialty stainless Modern fully integrated chrome mine, ferrochrome works and mill (Calvert). High production units and stainless steel production unit performance stainless an R&D center. plate, bar and pipe and and R&D center. Group HQ. production units. Germany High quality stainless Integrated specialty steel production and stainless production site, specializing in R&D units. long products. Mexico Cold rolling and

#### Sales and personnel breakdown (2013)



service centers.

## Stainless steel is a key enabler of sustainable, modern society

#### Megatrends driving demand

- Economic and population growth
- Mobility and urbanization
- Climate change and limited resources

#### Key customer industries

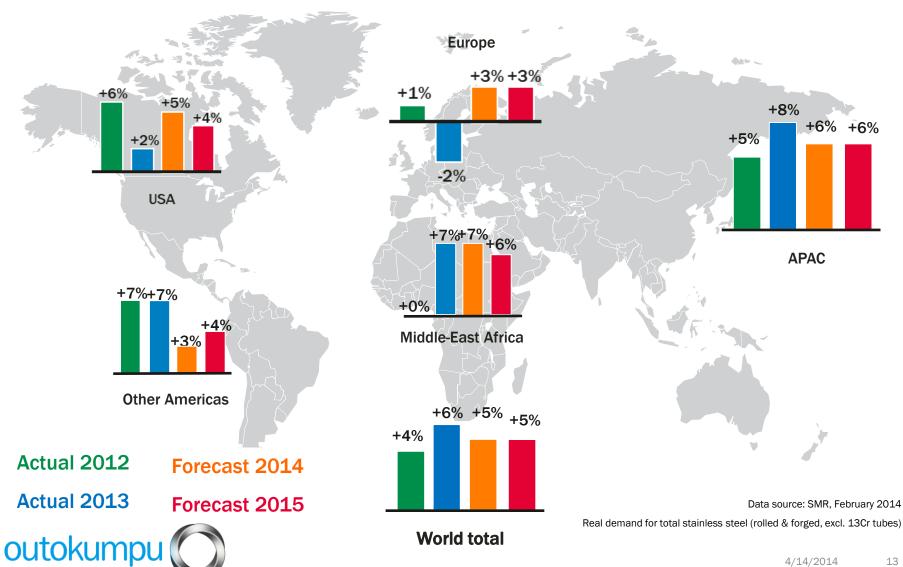
- Consumer goods and catering
- Automotive and transportation
- Chemical and energy
- Architecture and buildings
- Heavy industries





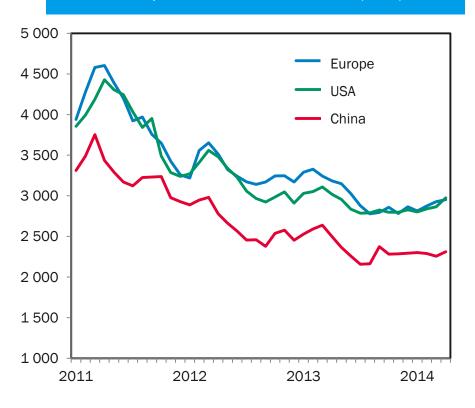


## Continued growth for stainless steel globally

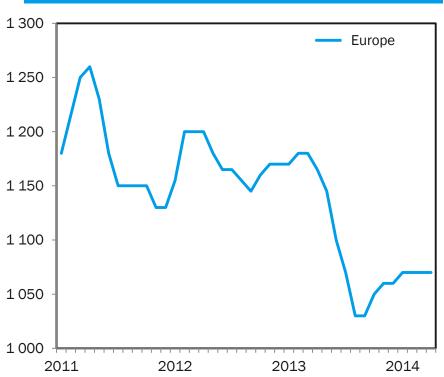


## Challenge: declining prices

#### Transaction prices 304 stainless steel (USD) <sup>1</sup>



#### Base prices 304 stainless steel (EUR) <sup>1</sup>



Source: CRU April 2014 1) 2mm sheet cold rolled 304 grade



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## Key achievements and challenges in 2013

#### **Synergies**

- Krefeld melt shop closure in December 2013
- Synergy savings of <u>EUR 95</u> million in 2013
- Reduction of <u>766 jobs</u>

#### **Efficiency programs**

- P150 program: Savings of EUR 104 million in 2013
- P300 program: Working capital reduction of <u>EUR</u> 351 million

#### **Financial stability**

- <u>Capex reduction</u> to EUR 183 million in 2013
- Announced <u>Terni/VDM sale</u>, renewal of debt portfolio and rights issue to strengthen balance sheet

## Ferrochrome ramp-up

- Ramp-up of Ferrochrome production reached 434,000 t.
- Strong <u>financial</u> <u>performance</u>, approaching full capacity

#### **Achievements**

#### Financial result clearly unsatisfactory in 2013

#### Challenges

Weak economy especially in Europe

Stainless steel demand declined in Europe

Decline in nickel price stretching our margins

European
Commission remedy
requirement

Challenges with the Calvert ramp-up



## 2013: heavy losses

- Achieved savings almost doubled compared to original targets
- Positive operating cash flow
- Deliveries declined 5% and sales 15%
- Reduced losses, but result still at heavy loss
- Weak balance sheet

The Board proposes that no dividen be paid for 2013

EUR million	2013	2012 comparable
Stainless steel deliveries 1)	2,585	2,723
Sales	6,745	7,961
Underlying EBITDA <sup>2)</sup>	-32	-66
EBIT	-510	-754
Underlying EBIT 3)	-377	-412
Operating cash flow	34	n.a.
Capex 4)	183	763
Net interest-bearing debt	3,556	n.a.
Debt-to-equity ratio (gearing), %	188,0	n.a.

<sup>1)</sup> External deliveries, 1,000 tonnes

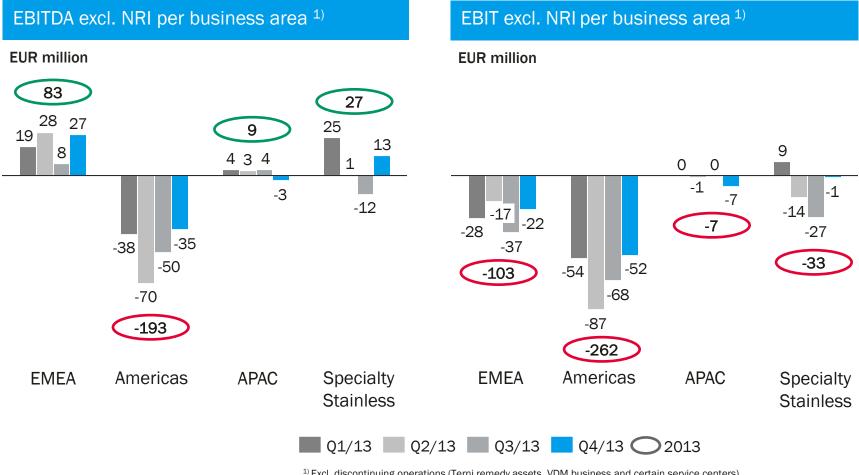


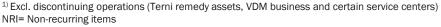
<sup>&</sup>lt;sup>2)</sup> EBITDA excl. non-recurring items, other than impairments; and inventory gains/losses, unaudited

<sup>3)</sup> EBIT excl. non-recurring items and inventory gains/losses, unaudited

<sup>4)</sup> Accounting capex

## EBITDA and EBIT by business area







## Strengthened balance sheet, enhanced liquidity

## Divestment of Terni and VDM to ThyssenKrupp

- EUR 1,283 million (Dec. 31, 2013) TK loan note as consideration
- Reduced Outokumpu net debt by EUR 1.3 billion
- Constituted the final settlement of all remedy related obligations between Outokumpu and ThyssenKrupp
- Transaction was closed on Feb. 28, 2014

## Further strengthening of balance sheet

- New EUR 500 million committed syndicated secured liquidity facility, maturity in 2017
- New secured revolving credit facility of EUR 900 million, maturity in 2017 (replaces the previous EUR 900 million facility)
- Extension and amendment of the bilateral loan portfolio of about EUR 600 million, maturity in 2017
- EUR 640 million rights issue to further strengthen balance sheet and liquidity

Attractive total valuation for VDM and Terni, elimination of EUR 1.3 billion of debt

Longer debt maturities, significantly enhanced liquidity, stronger balance sheet and credit profile

Strengthened and deleveraged balance sheet as well as enhanced liquidity enabling Outokumpu to execute its turnaround to profitability



## Rights offering executed as planned

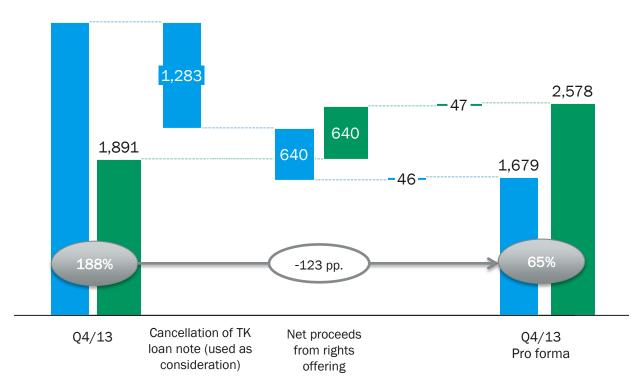
- Rights was oversubscribed: 123.5%
- Net proceeds of 640 million euros from the rights offering enable Outokumpu to carry out the turnaround plan
- Total number of Outokumpu shares increases to 10,386,615,824
- Due to the oversubscription, the underwriting was not utilized

We continue to carry out the restructuring and turnaround projects to return Outokumpu back to profitability and to create value for the shareholders



## Sale of Terni and VDM and rights offering decreased Outokumpu's debt

#### **EUR** million



Note: Based on Outokumpu's pro forma figures published on February 28, 2014. The definition of net debt changed in January 2014. Does not take into account the development of the operational result.

#### **Gearing effects**

- The cancellation of the TK loan note of 1.3 billion euros (decreses the net debt)
- Net proceeds of approximately 640 million euros from the rights offering (equity increases)
- Others mainly costs related to the sale of Terni and VDM as well as financial package (restructuring of loan portfolio and security package)





Equity



Gearing



## Why did ThyssenKrupp have to sell their Outokumpu shares?

## **European Commission**

As a condition for the Terni divestment, demanded discontinuation ownership and debt between ThyssenKrupp and Outokumpu.

#### ThyssenKrupp

Was obliged to find buyers to all its shares within the given timeframe.

Solicited banks to find the buyers.

#### **Banks**

The banks solicited by ThyssenKrupp looked for buyers who were ready to commit to the timeline and terms and conditions.

## Share buyers/investors

ThyssenKrupp and buyers agreed on the price. Buyers committed to the rights issue as well as a lock up.

#### Outokumpu was not a party in this share transaction.



## Business and financial outlook for Q1/2014

- Market outlook <sup>1)</sup>
  - Modest improvement in the underlying market demand
  - Sequentially higher delivery volumes and some improvement in base prices
  - The progress in the cost efficiency initiatives and synergies to be steady
- Outokumpu estimates <sup>1)</sup>
  - Underlying EBIT to be better than in Q4 2013, but still at a loss
  - Operating cash flow to be negative during Q1 driven by an increase in inventories related to anticipated higher deliveries
  - At current metal prices, marginal raw material-related timing gains, if any
  - Operating result in Q1 could be impacted by non-recurring items associated with the Group's ongoing restructuring programs

<sup>1)</sup> Issued in connection with the Q4/2013 and Annual Accounts Feb.13, 2014. Outlook reflects Outokumpu's continuing operations.



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## Outokumpu strengths

#### Global leader in stainless steel

Presence in key markets

Leading product portfolio

Cost efficient production

**Upstream integration** 

People and culture

Global leader in stainless steel with local presence in key markets.

Balanced customer base across all key industry sectors.

Broadest product portfolio including both specialty and commodities.

Leading technical expertise and IPR portfolio.

Cost efficient and balanced global production platform enabling high utilization rates after restructuring.

Own chrome mine and ferrochrome expansion.

Superior capabilities in managing raw materials related risks.

2x100 years of experience in stainless steel. R&D innovation capabilities.



## Levers to improve profitability and cash flow

A Calvert ramp-up

B Restructuring of European operations

C Synergy and P150 cost savings

D Optimization of working capital and investments



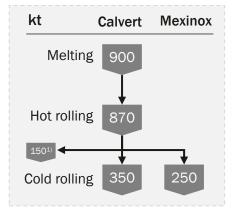


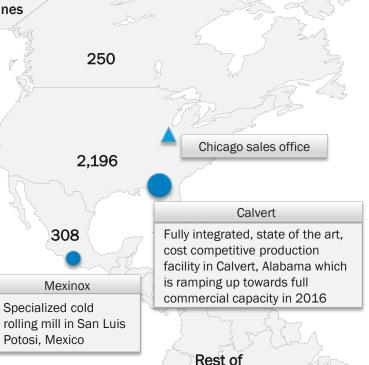
## Stainless Coil Americas – Strong market

presence

Total stainless 2013, in thousand tonnes

#### Outokumpu's Americas set up





SAM 179

Service center, Buenos Aires

**BRA 471** 

#### **Outokumpu's strengths in the Americas**

- Established market presence with long-term customer relationships and market share of ~approx. 20% in the NAFTA region in 2013
- · Established sales team
- Products have a good name in the market regardless of source
- Outokumpu offers widest product range and is the only 72 inch wide manufacturer in NAFTA

Source: SMR Real Demand February 2014. Total stainless = rolled & forged

1) Sold to free market







## Calvert ramp-up and Stainless Americas turnaround



#### Stainless Americas material flow in 2013



Americas deliveries 465,000 tonnes in 2013

Broad customer base but high costs mainly due to deliveries from Europe

#### Stainless Americas material flow 2014



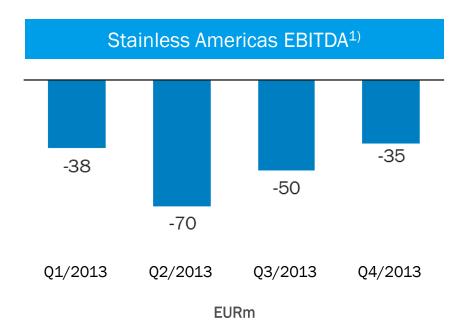
Americas deliveries target 530,000 tonnes in 2014

Full advantage of "melted in America" business model after the ramp-up



## Calvert ramp-up and Stainless Americas turnaround





Stainless Americas expected to reach break-even EBITDA in 2014

<sup>1)</sup> Excluding non-recurring items



#### Comments

#### Challenges in 2013

- Import of hot band from Europe (Terni) due to remedy requirements
- Ramp-up related production inefficiencies in broadening of the product portfolio

#### Profitability levers in 2014

- No more deliveries from Europe higher utilization of own melt shop in Calvert
- Increased volumes: target of 530,000 tonnes in 2014
- Broadening product portfolio and improving quality
- Overall process stability



## Restructuring of EMEA operations

Closures

Bochum

- Bochum closure expected in 2015
- Volume transfer and higher utilization in Tornio and Avesta

Capacity and service center optimisation NIFO project

Other measures

- Some of Benrath production moved to Krefeld, Benrath closed in 2016. Reduction of overall cold rolling capacity
- Capital expenditure in Krefeld to enable transfer (about EUR 108 million)
- Reduction of annealing and pickling capacity by 200,000 tonnes in Tornio
- · Closure and further optimisation of service centres

Headcount and other cost savings

• Up to 1,000 additional job reductions in Europe

New targeted annual savings of more than EUR 100 million, fully visible in 2017

Agreement on reductions in Germany reached on March 30, 2014, which enables additional annual savings of 100 million euros by 2017





## Restructuring the production in Europe



Low utilisation rates and imbalance between melting and cold rolling capacities

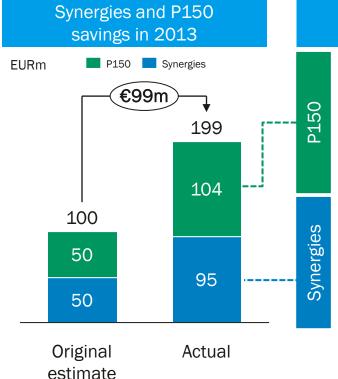
High utilisation rates and healthy balance between melting and cold rolling capacities



Note: Includes only European flat products, does not include long products and quarto plate.



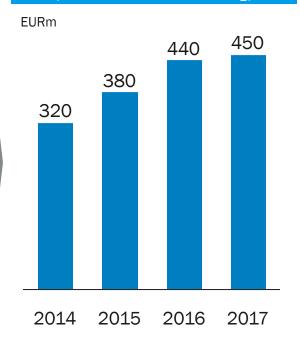
## Synergy and cost savings



### 2013 performance and future expectation

- Good progress in procurement savings, operational costs and administration
- Target of 150 million euros savings by end 2014 intact
- Additional savings potential currently being investigated
- Stainless scrap savings the main contributor in 2013
- > 170 million euros synergies expected for 2014, with higher share from production optimisation
- Total target of €200m by the end of 2017

### Total savings expected (incl. EMEA restructuring)



Total targeted savings of €450m by 2017

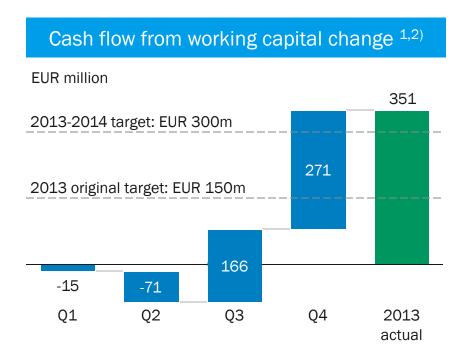
#### Synergy and P150 savings exceeded targets in 2013

One-off cash costs related to these savings programs is about EUR 170 million in total, out of which EUR 54 million was recorded by the end of 2013.





### Improving cash flow

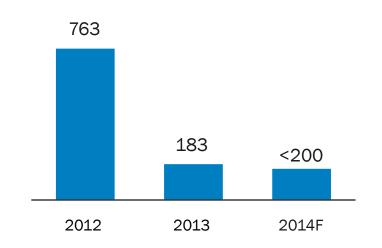


- Improvement in inventory days to 88 days in Dec-2013 vs. 104 in Dec-2012
- Inventory days target for 2014 is 91 days on average

In 2013 EUR 351 million released from working capital

#### Group capital expenditure





 Maintenance capex in 2014 expected to be around EUR 70m

### Significant capital expenditure decrease since 2012



<sup>&</sup>lt;sup>1)</sup> Graph shows change in accounts payables, accounts receivables and inventories and differs from the change in working capital as presented in CF statement which also includes provisions. Change in provisions included in CF statement for 2013 are EUR -54 million (Q1: EUR -4 million, Q2: EUR -19 million; Q3: EUR -14million, Q4 EUR -17 million).

<sup>&</sup>lt;sup>2)</sup> Figures exclude ferrochrome operations.

## Ensuring long term requirements for operations – energy as example

- Outokumpu is the biggest energy user in Finland
  - Operations in Tornio and Kemi use 3.5 TWh of electricity per year
- We have made significant investments in industrial operations in Finland
  - Expansion of the Tornio operations in 2001–2003:
     1,200 million euros
  - Expansion of the ferrochrome production in 2011–2015:
     410 million euros
- Price of electricity has a significant effect in our competitiveness and therefore we want to ensure return on our investment
- New projects to ensure competitive and low-carbon energy sourcing:
  - Fennovoima nuclear power project
  - Manga LNG project looking into a liquefied natural gas terminal
  - Rajakiiri wind power
  - Rapid Power hydropower



Outokumpu's Tornio site









## Fennovoima is an important part of Outokumpu's energy strategy

- Industrial operations need competitive electricity market. Finland is not self sufficient in energy production and therefore we have higher price of energy compared to other Nordic countries (Q1/2014: +17%)
- Fennovoima produces electricity to its owners at cost and without carbon dioxide emissions
- Outokumpu's share in Fennovoima's electricity production is 12.5%. This covers approximately 30% of Outokumpu's use of electricity in Finland
- Outokumpu's investment in Fennovoima will be some 210 million euros in 2014–2023. Investment equals Outokumpu's one-year electricity bill in the Nordic countries
- Rosatom is a major international operator with a strong track record in keeping similar projects in time schedule and budget
- Fennovoima will have strong, over 50% Finnish ownership –
   Rosatom owns 34% share in Fennovoima



#### **FENNOVOIMA**



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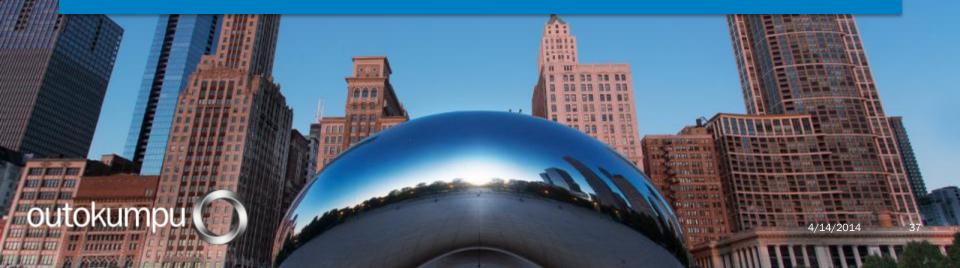


### Summary

Outokumpu is a global leader in stainless steel which has good long-term growth outlook

Strengthened balance sheet enables the implementation of the restructuring of the company

Clear actions ongoing to improve profitability



### Adoption of the annual accounts Item 7 on the agenda



# Resolution on the use of the profit shown on the balance sheet and the payment of dividend ltem 8 on the agenda



## Proposal by the Board of Directors for a dividend

 The Board of Directors proposes that no dividend shall be paid for the financial year 2013



# Resolution on the discharge of the members of the Board of Directors and the CEO from liability Item 9 on the agenda



# Discharge from liability of the members of the Board of Directors and the CEO

#### **Board of Directors**

- Jorma Ollila, Chairman of the Board (from March 18, 2013 onwards)
- Ole Johansson, former Chairman of the Board (until March 18, 2013)
- Olli Vaartimo, Vice Chairman of the Board
- Markus Akermann, Board member (from March 18, 2013 onwards)
- Iman Hill (until March 18, 2013)
- Guido Kerkhoff, Board member (until November 30, 2013)
- Harri Kerminen, Board member
- Heikki Malinen, Board member
- Elisabeth Nilsson, Board member
- Siv Schalin, Board member

#### **CEO**

Mika Seitovirta



# Resolution on the remuneration of the members of the Board of Directors Item 10 on the agenda



### Proposed Board members (1) \*)





Jorma Ollila

b. 1950, M.Sc. (Pol.), M.Sc. (Econ.), M.Sc. (Eng.)

Outokumpu Board member 2013-

Chairman of the Board: Outokumpu 2013-

Chairman of the Board: Royal Dutch Shell Plc 2006-Chairman of the Board: Nokia Corporation 2006–2012

Chairman of the Board and CEO: Nokia Corporation

1999-2006

President and CEO: Nokia Corporation 1992–1999

#### Olli Vaartimo

b. 1950, M.Sc. (Econ.)

Outokumpu Board member 2010-

Vice Chairman of the Board: Outokumpu 2011-

CFO: Metso Oyj 2003-2011

Chairman of the Board: Valmet Automotive Ov 2003-Member of the Board: Northland Resources SA 2013-Member of the Board: Kuusakoski Group Oy 2008-

\*) A comprehensive CV of all Board members is found on Outokumpu's website and in the public insider register



### Proposed Board members (2) \*)



#### **Markus Akermann**

b. 1947, M.Econ.

Outokumpu Board member 2013-

Chairman of the Board: Holcim Group Support Ltd

2002-2012

Member of the Board: Holcim Ltd 2002–2013

Chief Executive Officer: Holcim Group 2002–2012

Member of the Board: Votorantim Cimentos S.A. 2013-



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#### Heikki Malinen

b. 1962, M.Sc. (Econ.), MBA

Outokumpu Board member 2012-

President and CEO: Itella Corporation 2012-

President and CEO: Pöyry Plc 2008–2012

Chairman of the Board: American Chamber of

Commerce (AmCham Finland) 2009–2014

Member of the Board: Ilmarinen Mutual Pension

Insurance Company 2014 -

<sup>\*)</sup> A comprehensive CV of all Board members is found on Outokumpu's website and in the public insider register

### Proposed Board members (3) \*)





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#### Elisabeth Nilsson

b. 1953, M.Sc. (Tech.)

Outokumpu Board member 2011– Governor: Östergötlands län 2010–

President: Jernkontoret (Swedish Steel Producers

Association) 2005-2010

General Manager: SSAB Oxelösund, Metallurgy Division

2003-2005

Chairman of the Board: Göta Kanalbolaget 2011– Member of the Board: Northland Resources SA 2013–

#### Siv M. Schalin

b. 1962, M.Sc. (Econ.), MBA

Outokumpu Board member 2011-

CEO: Docrates Oy 2012-

President and General Manager, Patient Care Solutions:

GE Healthcare Finland Oy 2008-2012

Member of the Board: Association of Private Health Care

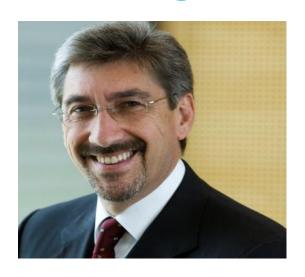
Providers in Finland 2013-

Supervisory Board member: Arcada University of Applied

Sciences 2009-

<sup>\*)</sup> A comprehensive CV of all Board members is found on Outokumpu's website and in the public insider register

## The proposed new Board members have a long and distinguished career, short summary below\*)



#### Roberto Gualdoni

b. 1956, degree in Industrial Engineering, MBAChief Executive Officer: Styrolution Group 2011–

President Styrenics: BASF SE 2010-2011

Senior Vice President, Global Procurement Raw Materials: BASF SE 2007 – 2010 Senior Vice President, Global Procurement Basic Products: BASF SE 2006 – 2007

Various other managerial positions: BASF SE 1994 - 2005

Chairman of the Supervisory Board: Styrolution Europe and Styrolution Americas 2012–

Member of the Steering Board: PlasticsEurope, Brussels, Belgium 2011-



#### Stig Gustavson

b. 1945, M.Sc. (Eng.), Dr.Tech. (hon.)

Chairman of the Board: Konecranes Plc 2005– President & CEO: Konecranes Plc 1994–2005 President: KONE Cranes, Hyvinkää 1988–1994 Chairman of the Board: Ahlstrom Capital OY 2011–

Chairman of the Board: Technology Academy Finland 2007 – Chairman of the Board: Svenska Handelsbanken, Finland 2004 –

Vice Chairman of the Board: Mercantile Oy Ab 2007 -

Supervisory Board Member: Varma Mutual Pension Insurance Company 2000-

Senior Advisor of IK Investment Partners Oy 1997 – Chairman of the Board: Cramo Plc 2007 – 2014

<sup>\*)</sup> A comprehensive CV of all Board members is found on Outokumpu's website and in the public insider register

## Proposal for the Chairman and Vice Chairman of the Board

- Mr. Jorma Ollila to be elected as Chairman of the Board
- Mr. Olli Vaartimo to be elected as Vice Chairman of the Board



# Proposal by the Nomination Board for remuneration to the Board of Directors

Remuneration levels proposed by the Nomination Board

Chairman
 EUR 140,000 annual fee

Vice Chairman
 EUR 80,000 annual fee

o Board members EUR 60,000 annual fee

- Proposal that 40% of the annual remuneration would be paid in Outokumpu shares and the remainder in money
  - Shares to be purchased within two weeks after the release of Outokumpu's Q1 interim report 2014
- Meeting fee EUR 600 per each meeting for members residing in Finland
- Meeting fee EUR 1,200 per each meeting for members residing outside Finland



# Election of the Chairman, Vice Chairman and the members of the Board of Directors Item 11 on the agenda



### Resolution on the remuneration of the auditor Item 12 on the agenda



### Remuneration of the auditor

 The Board Audit Committee proposes that the elected auditor be reimbursed in accordance with the auditor's invoice approved by the Board of Directors



## Election of auditor Item 13 on the agenda



### Election of the Auditor

 The Board Audit Committee proposes that KPMG Oy Ab be elected as the auditor for Outokumpu for the following term



# Authorizing the Board of Directors to decide on the repurchase of the company's own shares Item 14 on the agenda



### Authorizing the Board of Directors to decide on the repurchase of the company's own shares

- Maximum number of shares to be re-purchased is 200,000,000
  - The aggregate number of shares held by the company may not exceed 10% of the company's total number of registered shares
  - 200,000,000 shares represent 1.93% of the total number of registered shares
  - Outokumpu currently holds 947,729 own shares
- The minimum price payable for the repurchased own shares shall be the lowest quoted price in public trading during the validity of the authorization
- The own shares may be repurchased in deviation from the proportional shareholdings of the shareholders (directed repurchase)
- Authorization is valid until the next AGM
  - Expiring at the latest on May 31, 2015



# Authorizing the Board of Directors to decide on the issuance of shares as well as other special rights entitling to shares Item 15 on the agenda



### Authorizing the Board of Directors to decide on the issuance of shares as well as other special rights entitling to shares

- New shares can be issued, own shares can be transferred (share issue) and share entitlements (excl. option rights to the company's management and personnel under an incentive plan) can be granted
- Under one or several share issues and/or by granting of special rights entitling to shares the max number of new shares to be issued is 400,000,000
  - The max number of new shares to be issued is 200,000,000 and
  - The max number of own shares to be transferred is 200,000,000
  - o 200,000,000 shares represent 1.93% of the total number of registered shares
- The Board is authorized to decide on all other terms and conditions
- The Board has the authority to decide on the issue of shares and special rights in deviation of the pre-emptive subscription right of the shareholders (directed share issue)
- Authorisation is valid until the next AGM
  - Expiring at the latest on May 31, 2015



### Closing of the meeting Item 16 on the agenda



# Outokunpu working towards a world that lasts forever