# Interim report Q2 2015

CEO Mika Seitovirta CFO Reinhard Florey

July 23, 2015





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### Today's attendees of Outokumpu





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1. Q2/15 overview and strategic priorities

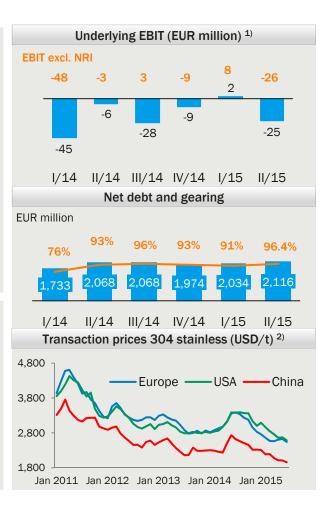
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- 2. Financial performance
- 3. Outlook and guidance



# Q2 2015 in brief

- Coil EMEA profitability continued to improve
- Import pressure in Europe eases
- Small base price increases in Europe
- Bochum melt shop closed at the end of June
- Continued solid development in savings programs
- New head for Coil Americas started
- Market headwinds and economic uncertainty: low nickel price, pressure on scrap prices
- Underlying EBIT of EUR -25 million, driven by weak profitability of Coil Americas
- US market continues difficult with high imports and sharp decline in prices
- Net debt rose to EUR 2.1 bn

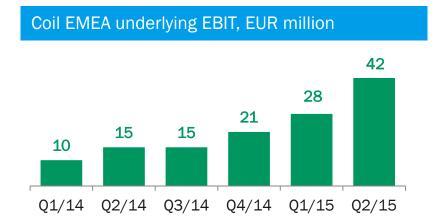




EBIT excluding non-recurring items, raw material-related inventory gains/losses and metal derivative gains/losses
 Source: CRU April 2015, price for 2mm sheet cold rolled 304 grade

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### **Coil EMEA continues on track**



### • Overall healthy demand, import pressure eases but low nickel impacting

- Profitability improvement driven by restructuring and saving benefits, as well as improved mix
- EMEA restructuring on track: Bochum closed in June, Benrath closure and Krefeld investment progressing



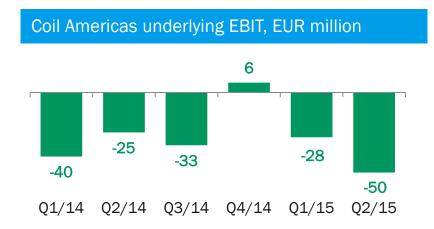
- Seasonal slowdown during the summer
- Moderate impact from antidumping duties on profitability
- Significant pressure on scrap prices short term
- Improvement efforts increasingly from commercial efficiency to increase sales

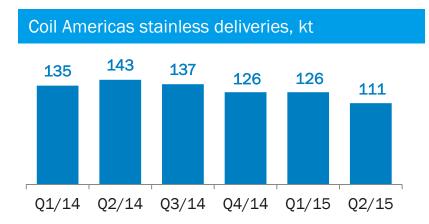






### **Getting Coil Americas back on track**





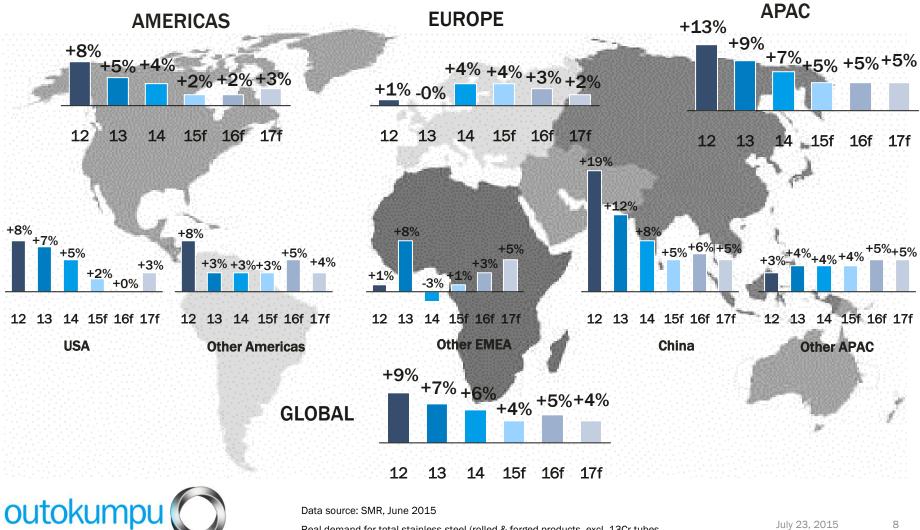


- High import pressure, elevated inventories
  and declining prices
- Poor volume development and profitability
- Weak H1 impacting FY2015
- Commercial ramp-up delayed by 1 year



- New business area head appointed
- Commercial strategy sharpened
- Sales team strengthened
- Calvert running well but suffering from low volumes, large potential to improve operational efficiency
- Accelerating cost streamlining actions

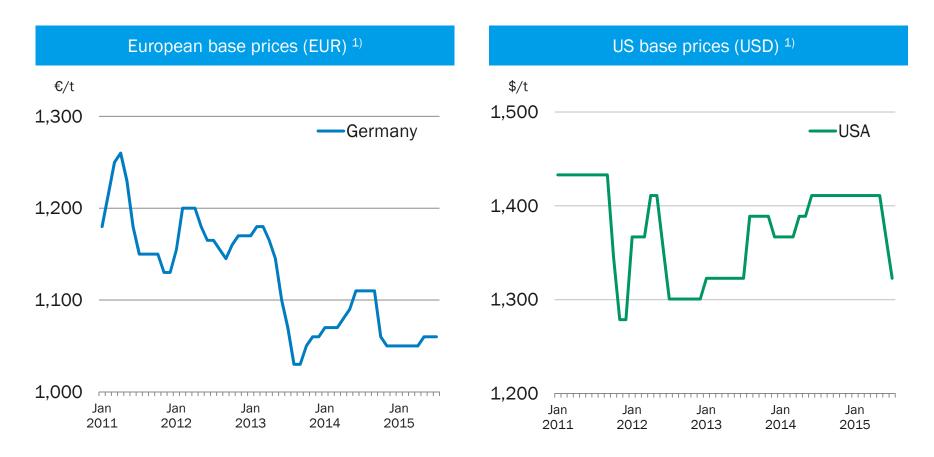
#### Continued growth for stainless steel globally



Real demand for total stainless steel (rolled & forged products, excl. 13Cr tubes, profiles)

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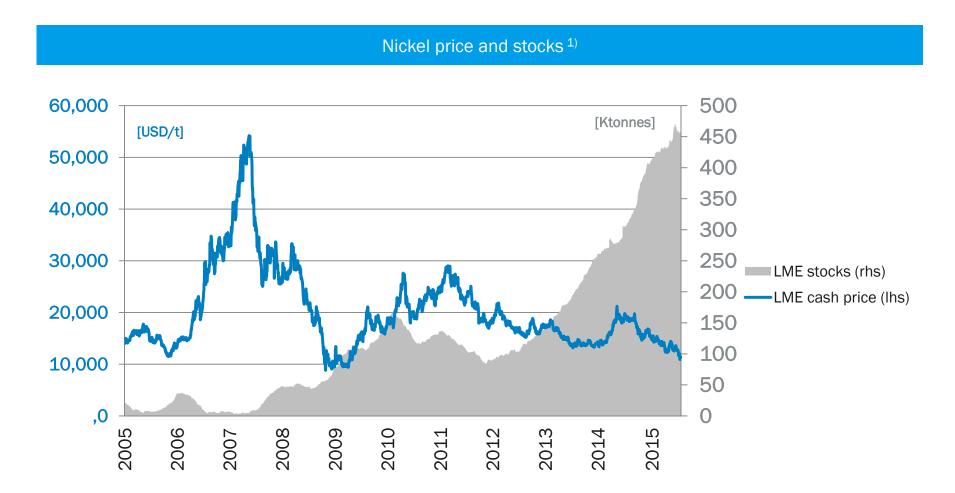
# Stainless steel base prices slightly up in Europe but sharply down in the US





Source: CRU July 2015 1) 2mm sheet cold rolled 304 grade

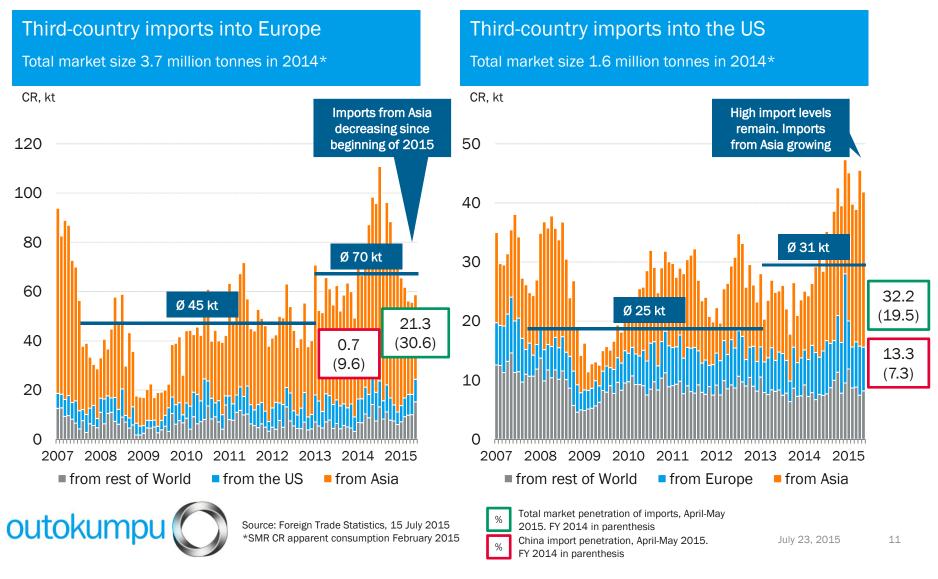
### Nickel price development and stock levels





1) Source: nickel cash LME daily official

# Imports into Europe eased further in Q2. Import pressure in the US remains strong



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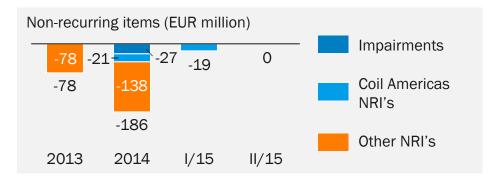


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# Q2 key financials overview

- Stainless steel deliveries at similar level with Q1
  - Stable in EMEA, Coil Americas down 11.9%
- Underlying EBIT declined driven by weak performance in Coil Americas
- No NRI's in Q2
- EUR -1 million net effect of raw material-related inventory and metal derivative gains/losses (Q1: 7 MEUR)
- Operating cash flow EUR -41 million

Group hey inguies					
EUR million	II/15	l/15	II/14	2014	
Stainless steel deliveries, kt	616	620	675	2,554	
Sales	1,694	1,768	1,753	6,844	
EBIT	-26	-10	-10	-243	
EBIT excl. NRI	-26	8	-3	-57	
Underlying EBIT <sup>1)</sup>	-25	2	-6	-88	
Operating cash flow	-41	-62	-257	-126	
Capex (accounting)	35	26	33	127	
Personnel at end of period	11,665	11,824	12,365	12,125	

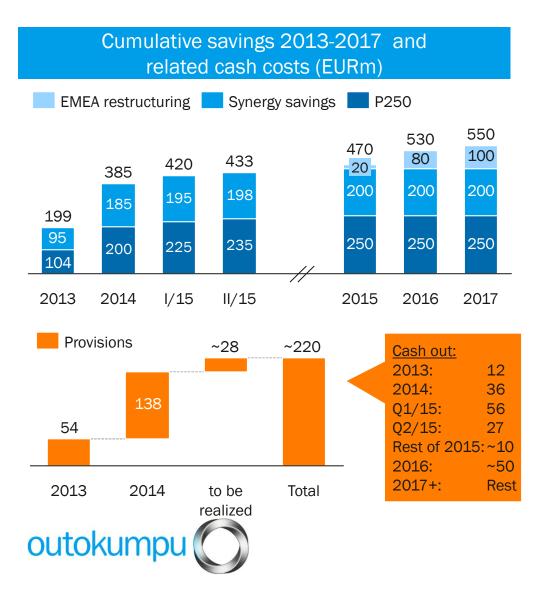




EBIT excl. non-recurring items, raw material-related inventory gains/losses and metal derivative gains/losses, unaudited

Group key figures

### Good progress in cost saving programs

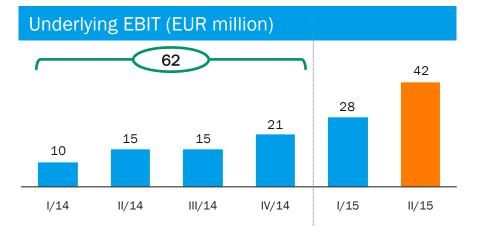


- EUR 13 million savings in Q2
- Total savings EUR 433 million vs. 2012
- Additional savings of ~EUR 37 million expected in H2, including EUR 20 million from the Bochum closure
- Total cash cost estimate for all three programs unchanged at ~EUR 220 million
- Cash outflow of EUR 27 million in Q2

# **Coil EMEA**

#### EMEA key figures

EUR million	II/15	l/15	II/14	2014
Stainless steel deliveries, kt	415	411	438	1,666
Ferrochrome external deliveries, kt	23	22	25	133
Sales	1,090	1,127	1,161	4,520
EBIT excl. NRI	56	48	14	78
Underlying EBIT	42	28	15	62
Operating capital	2,362	2,364	2,575	2,405





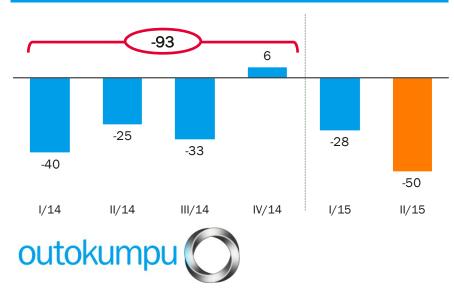
- Demand overall healthy, import pressure from China and Taiwan eases
- Base price up EUR 10/t, low nickel price
- Improved profitability
  - Progress in savings programs
  - Healthy utilization at Tornio and Avesta melt shops
- Production disturbances in hot rolling in Tornio affecting delivery performance
- Ferrochrome maintenance break completed, production 90 kt in Q2. FY15 production estimate 460 kt
- Q3 seasonally slow in Europe with lower volumes. Pressure on scrap prices

## **Coil Americas**

#### Americas key figures

EUR million	II/15	l/15	II/14	2014
Stainless steel deliveries, kt	111	126	143	541
Sales	255	308	291	1,158
EBIT excl. NRI	-65	-30	-17	-82
Underlying EBIT	-50	-28	-25	-93
Operating capital	1,289	1,341	1,111	1,195

#### Underlying EBIT (EUR million)



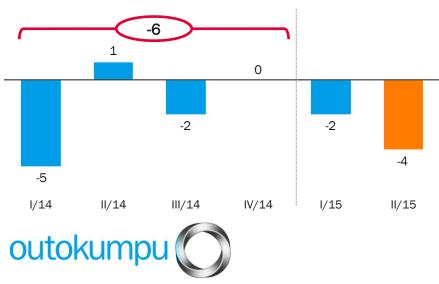
- Operating environment continued difficult
  - Weak demand from the distributor sector
  - US imports >32% in April-May
  - Base prices down by 80 USD/tonne in Q2 driven by sharp decline in alloy surcharge
- Very low deliveries of 111 kt
- Weak profitability
  - Low volumes
  - Declining prices
  - Increased operating costs due to low utilization rates
- Net effect of raw material-related inventory and metal derivative gains/losses negative EUR 15 million in Q2 due to lower nickel price
- H2 deliveries targeted to increase, FY2015 deliveries to remain below 540 kt
- Special measures to improve profitability ongoing

### APAC

#### APAC key figures

EUR million	II/15	l/15	II/14	2014
Stainless steel deliveries, kt	61	52	58	220
Sales	129	112	118	444
EBIT excl. NRI	-5	-2	1	-6
Underlying EBIT	-4	-2	1	-6
Operating capital	183	202	183	184

#### Underlying EBIT (EUR million)



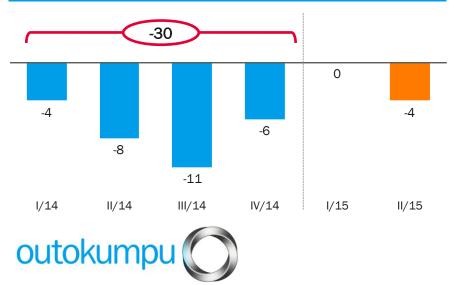
- Market continued weak in APAC region in line with slowing GDP growth in China
- Stainless steel prices further down in China; low nickel price, capacity additions to the market
- Deliveries picked up from the seasonally slow Q1
- Higher volumes were not enough to compensate for lower prices
- Underlying EBIT declined

## **Quarto Plate**

#### Quarto Plate key figures

EUR million	II/15	l/15	II/14	2014
Stainless steel deliveries, kt	31	26	25	98
Sales	133	122	114	450
EBIT excl. NRI	-2	0	-9	-26
Underlying EBIT	-4	-0	-8	-30
Operating capital	228	224	253	218

#### Underlying EBIT (EUR million)



- Weak operating environment due to depressed investment climate and low nickel price
- Intense price pressure in Europe and the US
- Deliveries up 19% driven by Degerfors ramp-up
- Underlying EBIT at EUR -4 million
  - Low margin product mix
  - Price pressure and somewhat higher raw material costs
  - Transportation and hire work costs

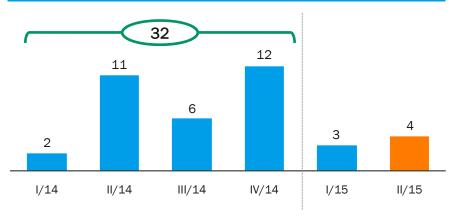
## **Long Products**

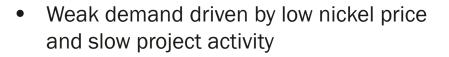
#### Long Products key figures

EUR million	II/15	l/15	II/14	2014
Stainless steel deliveries, kt	62	52	80	248
Sales	159	149	203	651
EBIT excl. NRI	5	4	14	33
Underlying EBIT	4	3	11	32
Operating capital	163	174	153	167

#### Underlying EBIT (EUR million)

outokump





- Sluggishness of the European market impacted by weakness of the euro and subdued demand from the oil & gas sector
- Prices remained under pressure in Europe and also the US prices started to feel pressure
- Positive impact of higher volumes on profitability was limited as most of the additional volumes were internal slab deliveries with relatively low margins

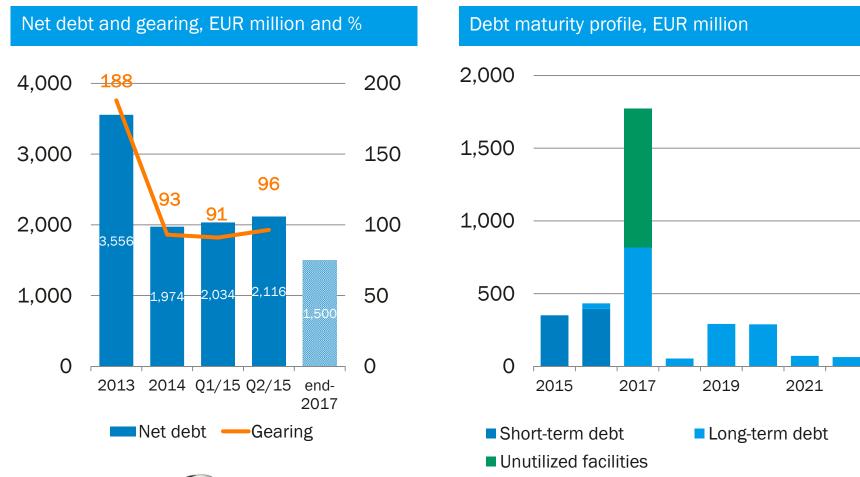
# **Operating cash flow**

EUR million	II/15	l/15	II/14	2014
Net cash from operating activities	-41	-62	257	-126
Net cash from investing activities	-34	-31	-69	-162
Free cash flow	-75	-93	-327	-289
Cash and cash equivalents	207	298	161	191

- Negative EUR 41 million operating cash flow
- Cash outflow mainly related to provisions and pension obligations
- Capex at moderate level
- Quarterly financing costs in line with full-year guidance
- Overall liquidity reserves at EUR 1.2 billion

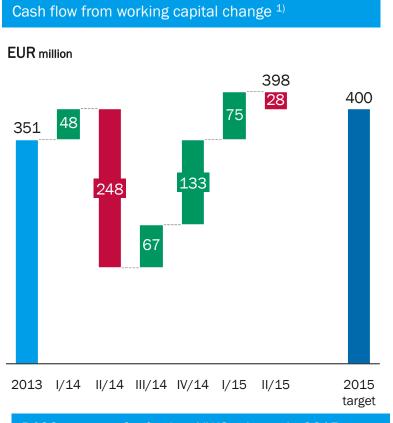


# Targeting net debt of below EUR 1.5 billion by the end of 2017





# Targeting cumulative EUR 400 million release in 2015 from net working capital



Inventory days development <sup>2)</sup> Ø 2013: 100 Ø 2014: 102 Ø 2015 target: 86<sup>3)</sup> 119 112 109 107 100 97 102 97 89 76 I/13 II/13III/13IV/13I/14 II/14III/14IV/14I/15 II/15 2015 Forward-looking inventory day definition displayed<sup>4</sup>)

P400 program for further NWC release in 2015

- 1) Change in accounts payables, accounts receivables and inventories shown here differs from the change in WC
  - as presented in CF statement which also includes provisions.



- Figures exclude FeCr operations
- 86 days target is an estimate based on similar sales configuration as 2014.
- Since 2015 Outokumpu reports inventory days by comparing the current inventories with deliveries planned in July 23, 2015 22 following three months. History adjusted accordingly.

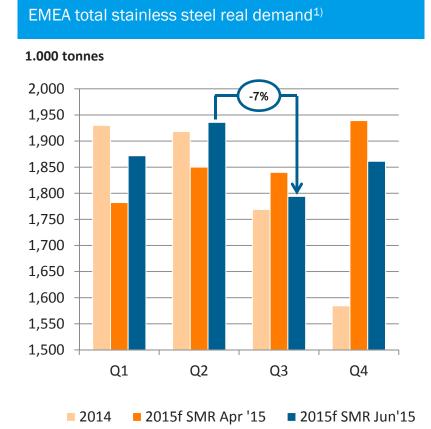
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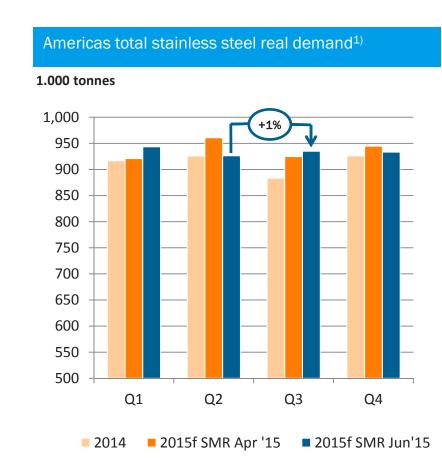
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# Less pronounced Q3 decline in demand in EMEA expected, Americas stable







### Business and financial outlook for Q3 2015

Stainless steel end-user demand expected to remain relatively healthy in Q3

European markets seasonally slow during the summer months

In Americas, pressure from Asian imports continues and low nickel price puts constraints on distributor buying, pricing and rebound of the market

In APAC region, stainless steel market remains difficult

#### **Outokumpu estimates**

Somewhat lower delivery volumes q-on-q with seasonal decline in Europe and gradual increase in Americas

Underlying EBIT for Q3 to improve from Q2, but to remain negative mostly due to seasonal impacts.

In addition to the ongoing savings programs, special measures are taken to improve profitability in Coil Americas

With current prices, net impact of raw material-related inventory and metal derivative gains/losses on profitability is expected to be EUR 10-15 million negative



Outokumpu's operating result may be impacted by non-recurring items associated with the ongoing restructuring programs. This outlook reflects the current scope of operations.

### Clear priorities for second half of 2015

- 1. Turning Coil Americas back on track
- 2. Further progress in Coil EMEA
- 3. Continued progress in savings programs
- 4. Additional commercial and operational improvements in all business areas
- 5. NWC management and cash flows
- 6. Debt reduction and keeping financing costs intact







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# Appendix





## Outokumpu balance sheet

Assets (MEUR)	30.6.15	31.3.15
Non-current assets		
Intangible assets	572	576
Property, plant and equipment	3,138	3,237
Investments in associated companies and joint ventures	81	79
Other financial assets	35	28
Deferred tax assets	62	53
Defined benefit plan assets	40	39
Trade and other receivables	17	15
Total non-current assets	3,945	4,026
Current assets		
Inventories	1,552	1,628
Other financial assets	64	84
Trade and other receivables	798	853
Cash and cash equivalents	207	298
Total current assets	2,621	2,863
Total assets	6,566	6,889



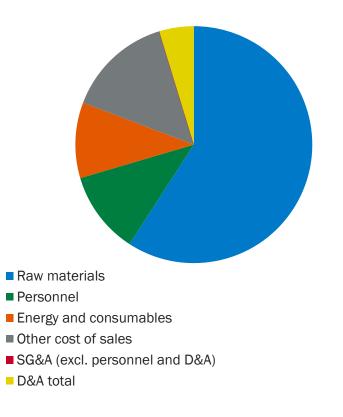
## Outokumpu balance sheet

Equity and liabilities (MEUR)	30.6.15	31.3.15
Total equity	2,195	2,223
Non-current liabilities		
Non-current debt	1,576	1,732
Other financial liabilities	12	16
Deferred tax liabilities	39	36
Defined benefit and other long-term employee benefit obligations	332	392
Provisions	113	140
Trade and other payables	47	47
Total non-current liabilities	2,119	2,364
Current liabilities		
Current debt	747	600
Other financial liabilities	64	117
Provisions	21	26
Trade and other payables	1,420	1,559
Total current liabilities	2,252	2,303
Total equity and liabilities	6,566	6,889



# Cost analysis Q2 2015

#### Operative cost components <sup>1)</sup>



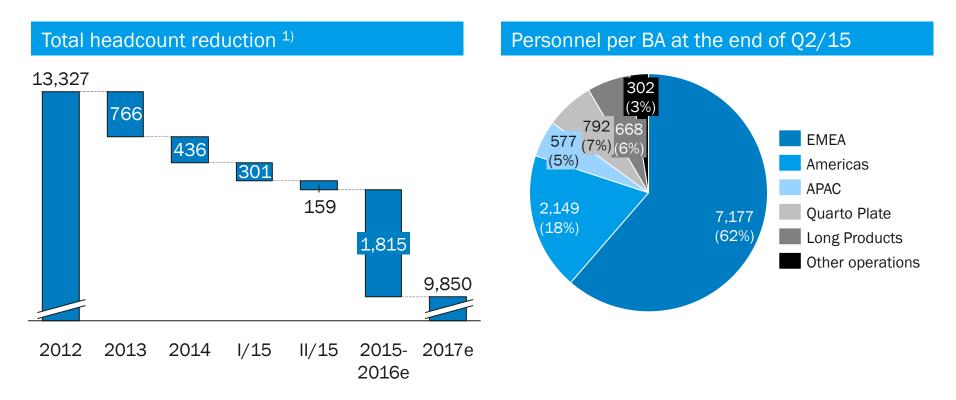


#### Operative costs = Sales - EBIT (excl. non-recurring items), management estimates

#### Comments

- Raw materials account for around 59% of the total operative costs of the Group
- Energy and other consumables account for some 10-15% of the total operative costs
- Personnel expenses some 10% of the total operative costs
- Other cost of sales includes e.g. freight, maintenance and rents and leases

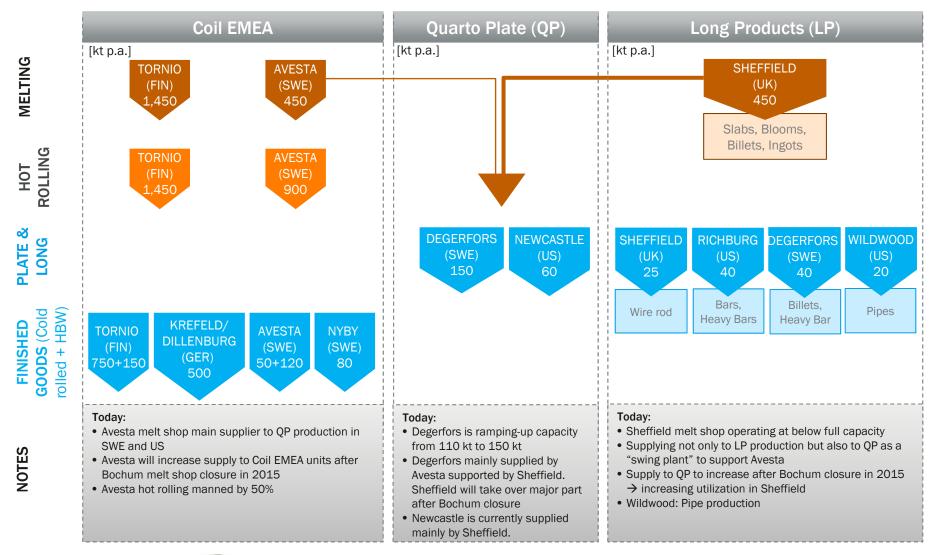
### **Headcount reductions**



• Overall target is to reduce global headcount by up to 3,500 between 2013–2017



#### Capacities and production flow following restructuring





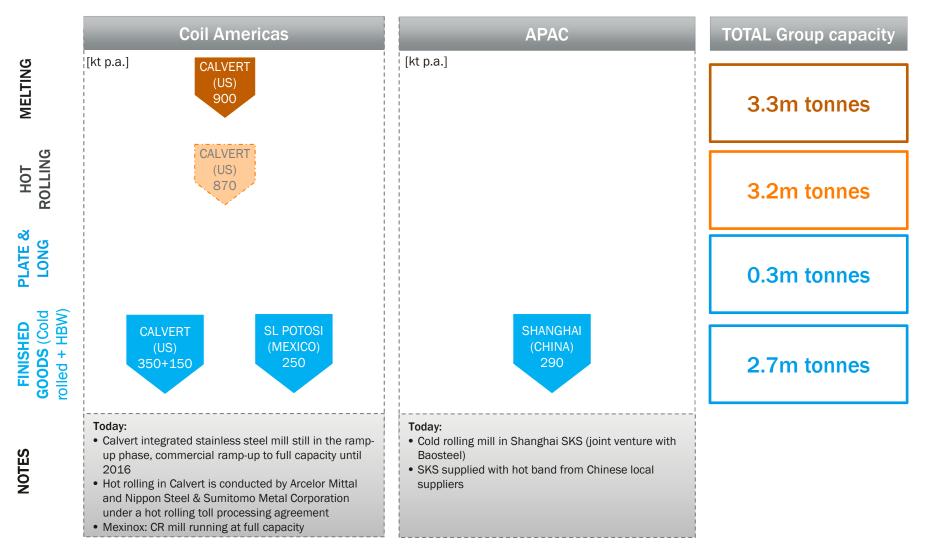
All capacity figures depending on product mix / Figures represent realistic capacity if fully manned (what is possible under fully manned scenario with usual product mix)

EMEA: Not including Dahlerbrück precision strip production of ~20kt

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QP: As of yet there is no firm decision what the future split of supply from Avesta and Sheffield to Quarto Plate production will look like. But for technical reasons there will definitely be some volumes coming from both Avesta and Sheffield.

#### Capacities and production flow ('to be' state)



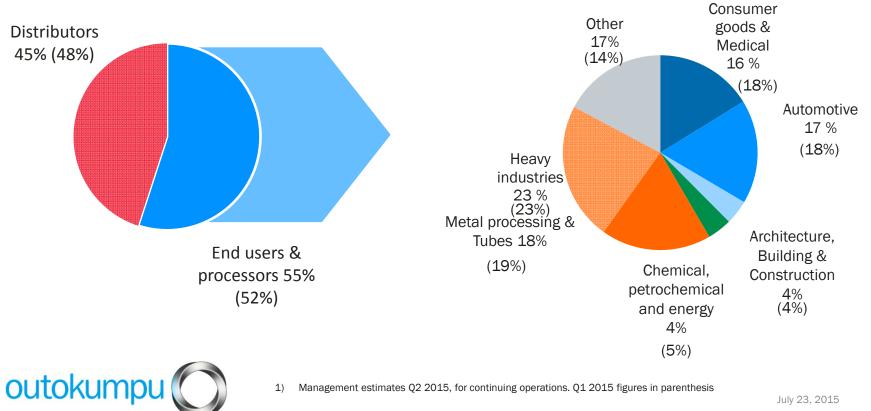


### **Balanced customer base across industries**

Sales by customer segment <sup>1)</sup>

Sales by end-customer segment <sup>1)</sup>

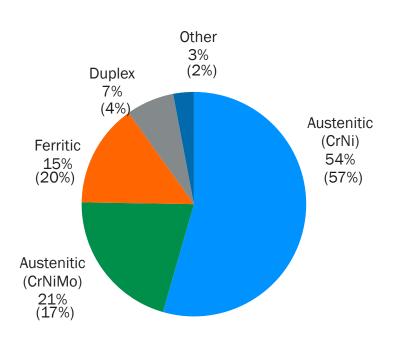
Healthy balance between end-customer segments across both investment and consumer driven industries



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#### Broadest product portfolio across stainless steel

#### Deliveries by product grade <sup>1)</sup>



- Outokumpu has a broad product portfolio to • serve all customers
- Significantly higher share of ferritic grades • leads into reduced sensitivity to nickel price volatility<sup>2)</sup>
- Outokumpu product mix closely resembles • the overall market mix by grade

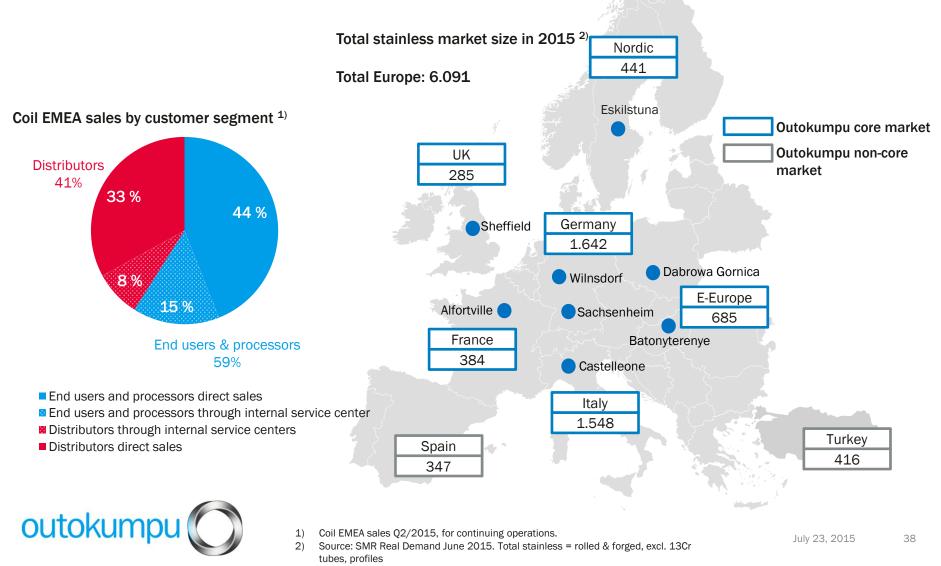
#### All product forms offered



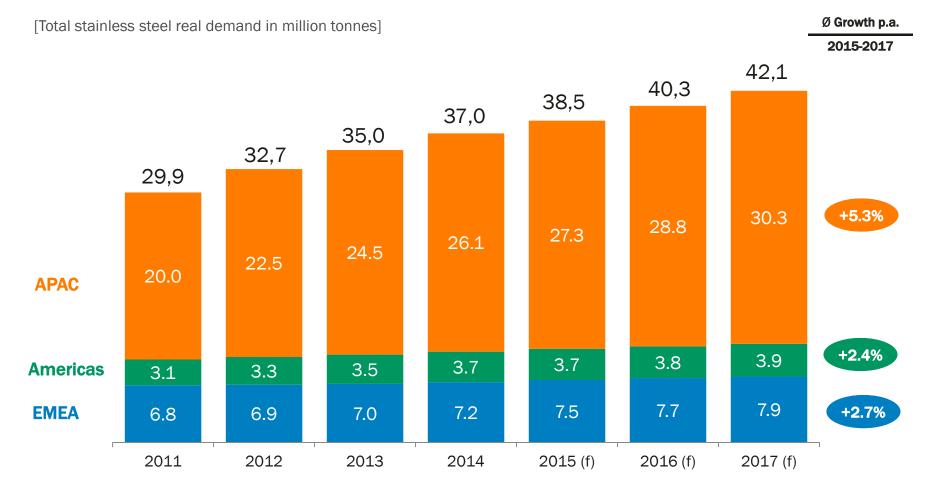
- outokumpu
- Management estimates Q2 2015, for continuing operations. Q1 2015 figures in parenthesis 1) 2)

Standalone Outokumpu had only a 5% share of ferritics vs. ~20% for the combined entity.

# Balanced customer base and comprehensive service center network in Europe



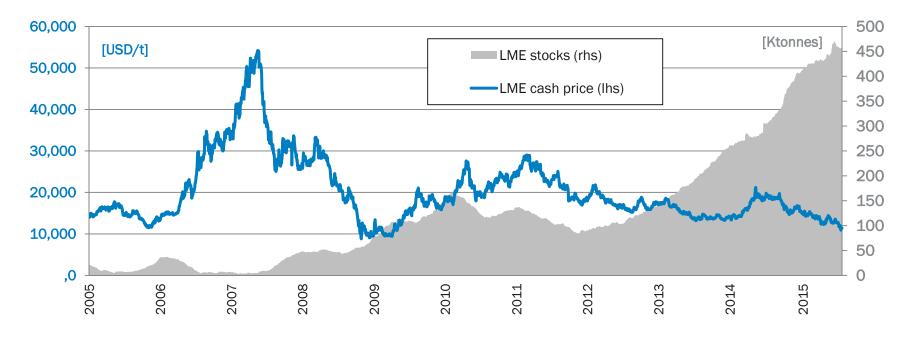
### Despite slowing from ~8% p.a. in 2011-2015, APAC still to be fastest growing region





Source: SMR June 2015 Total stainless = rolled & forged products, excl. 13Cr tubes, profiles f=forecast

### Nickel price development

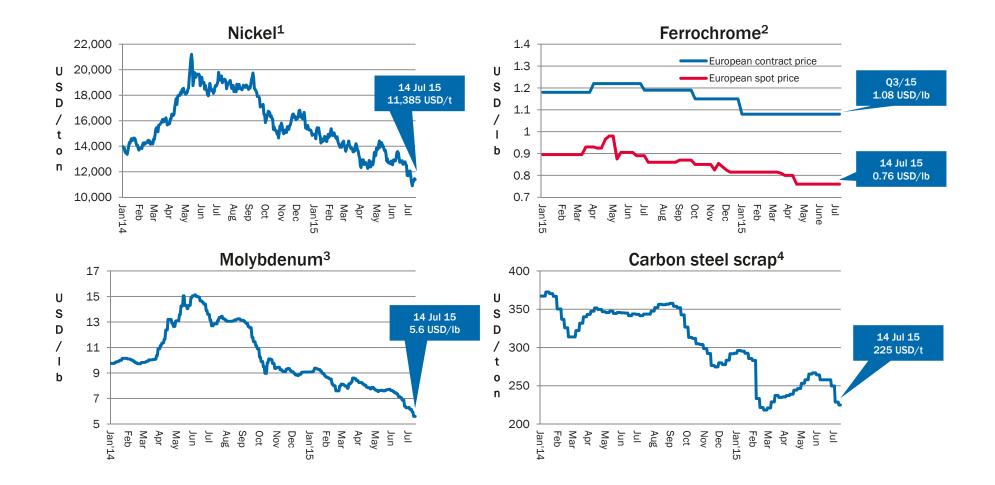


- The Nickel price staged some recovery from mid-April on weakening US dollar and renewed investor interest but subsequently weakened on soft demand from stainless steel sector, high LME stocks and worries over Chinese economy. Closing price of the quarter was 11,680 USD/tonne, the lowest value of the quarter. The average price in the quarter was 13,015 USD/tonne, 9.3% lower than 14,348 USD/tonne in the first quarter of 2015
- Despite easing from the all-time highs LME stocks still at ~454kt, more than 20% of annual consumption and down 2% in last month, but up 10% this year.



Update: July 15, 2015

### Raw materials - price development





Data source: 1) Nickel Cash LME Daily Official 2) Contract - MetalBulletin - Ferro-chrome Lumpy CR charge basis 52% & Cr quarterly major European destinations Cr ; Spot: Platts Charge Chrome 52% DDP Europe 3) MetalBulletin - Molybdenum Drummed molybdic oxide Free market Mo in warehouse; 4 Ferrous Scrap Index HMS 1&2 (80:20 mix) \$ per tonne fob Rotterdam

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